

# Digital Transformation Leaders' CxO Summit

Intelligent Digital Transformation in the 5G Era

## PRE-READ



22 - 23 November 2023

# KUALA LUMPUR

JW Marriott



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## Welcome Message

We are very excited to hold the Digital Transformation Leaders' CxO Summit on 22-23 November 2023 in Kuala Lumpur, along with the support of our host sponsor Malaysia Digital Economy Corporation (MDEC), our lead partner sponsor YTL and our technology partner sponsor Ericsson. I would like to welcome the Honourable Minister of Communications and Digital, Malaysia, Mr. Ahmad Fahmi Mohamed Fadzil, and CEO of Malaysia Digital Economy Corporation (MDEC), Ts. Mahadhir Aziz, who will join us on stage as part of opening session on 22 November 2023. Throughout the two-day event, we will bring together DXAF member MNOs, governments, industry and ecosystem players for a focused discussion on opportunities and challenges related to commercial strategies, technological developments and industry promotion policies to accelerate sector wide intelligent digital transformation in the 5G era.

It is with immense pleasure and anticipation that I extend a warm welcome to each of you at the summit. As we embark on this collective journey of digital transformation and innovation, I am truly excited about the transformative opportunities that lie ahead.

The landscape of digital transformation in the Asia Pacific region has been rapidly evolving, and 5G technology is set to revolutionize industries, businesses, societies and nations at

large. This event serves as a platform for fostering collaboration, sharing insights, and envisioning a future empowered by the potential of 5G.

We are honored to have a diverse gathering of industry leaders, experts, and visionaries who are driving the evolution of the digital ecosystem. I encourage each one of you to actively engage in the discussions, leverage the networking opportunities, and discover the possibilities that this event has to offer.

May this event serve as a catalyst for new partnerships, groundbreaking innovations, and a deeper understanding of the transformative power of 5G technology. Together, let us pave the way for a digitally connected and resilient future in the Asia-Pacific region and beyond.

I look forward to an enriching and insightful experience for all of us.



**Julian Gorman**

Head of APAC  
GSMA

GSMA™

# Digital Transformation Leaders' CxO Summit

Intelligent Digital Transformation  
in the 5G Era

22 - 23 November 2023

# KUALA LUMPUR

JW Marriott

A heartfelt thank you to all our sponsors and supporting partners for making this event possible. Your belief in our mission have made a lasting impact. We are sincerely grateful for your invaluable support.

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**GDIN** GLOBAL  
DIGITAL  
INNOVATION  
NETWORK

Supporting  
Community

**APAC DX**  
Acceleration Forum



## Meeting Information

**Date: 22-23 November 2023**

**Venue:**

**JW Marriott Hotel Kuala Lumpur**  
183 Jalan Bukit Bintang, Kuala Lumpur,  
Malaysia, 55100, Kuala Lumpur  
Tel: +60 3-2715-9000

Website: <https://www.marriott.com/en-us/hotels/kuldt-jw-marriott-hotel-kuala-lumpur/overview/>

**Meeting Location & access:**

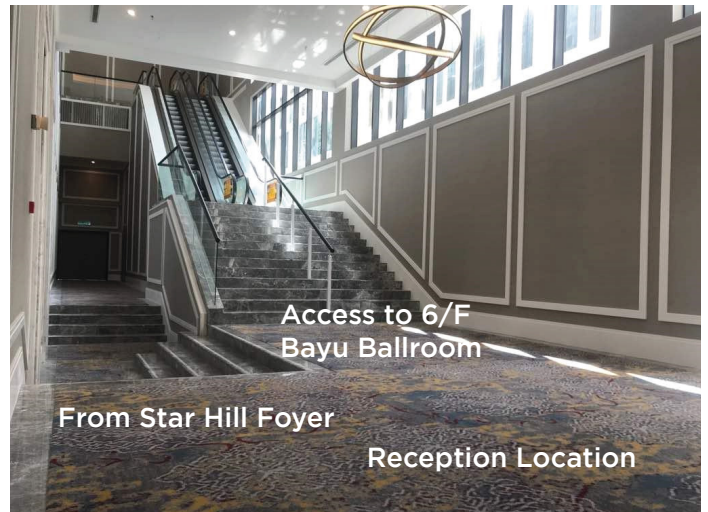
**Bayu Ballroom** - guests and participants please take the elevator to 4/F, walk through the Starhill foyer for the event reception

**Name badges:**

Please put on the name badge at all times for all sessions. Entry and catering service may be denied for participants not wearing the badges.



After exiting the hotel elevator on the 4th floor, please walk through the Star Hill Foyer to reach the event reception



## Location & Getting there

### Airports

- Sultan Abdul Aziz Shah Airport (SZB) - 18.0 km & 40 min drive
- Kuala Lumpur International Airport (KUL) - 45.1 km & 56 min drive

### Public transportation

- Bukit Bintang MRT Station (370 m)
- SBK18A Bukit Bintang (410 m)

### Hospital or clinic

- Ting Skin & Laser Centre (260 m)

### Shopping

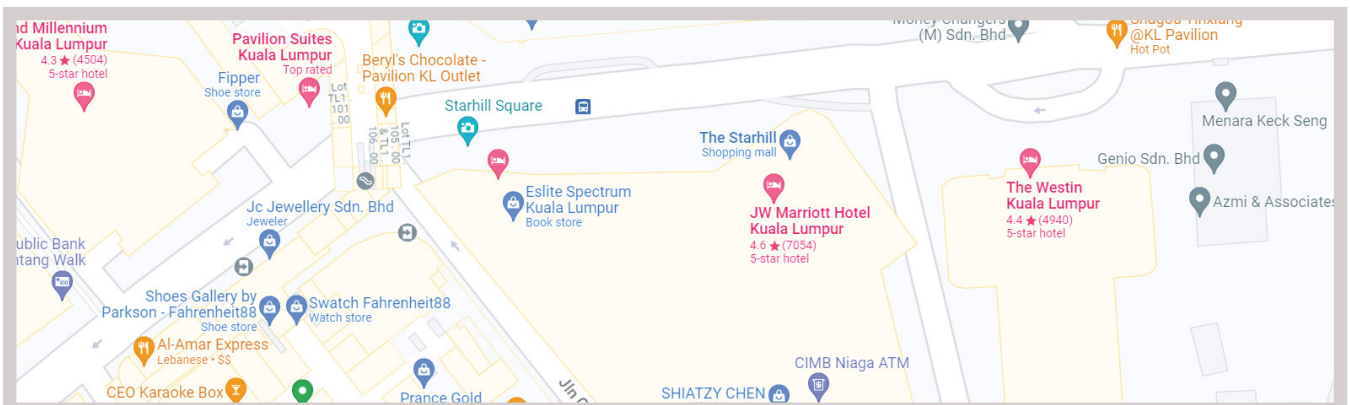
- Pavilion Kuala Lumpur (130 m)

### Convenience store

- 7 Eleven (70 m & 1 min drive)

### Shopping

- ATM (70 m & 1 min walk)



# Digital Transformation Leaders' CxO Summit

## Intelligent Digital Transformation in the 5G Era

Wednesday & Thursday, 22 November - 23 November 2023

JW Marriott Hotel, Kuala Lumpur

### DAY 1

### Agenda

Wednesday, 22 November 2023

#### Time (KLST)

08:00-09:00

**Registration**

09:00-09:30

**Opening Session**

**Introduction** - John David Kim, Head of NEA & DXAF, GSMA

**Opening Greeting** - Julian Gorman, Head of APAC, GSMA

**Opening Keynotes**

Shamsul Izhan Abdul Majid, CTIO, MCMC, Malaysia

Ts. Mahadhir Aziz, CEO, MDEC, Malaysia

**Opening Welcome Address**

The Honourable Ahmad Fahmi Mohamed Fadzil

Minister of Communications and Digital, Malaysia

09:30-10:30

**Session I: Driving Digital Transformation in Malaysia**

**Moderator:** Julian Gorman, Head of APAC, GSMA

Since 5G service demonstrations in April 2019 in Putrajaya and in January 2020 in Langkawi, Malaysian MNOs have been actively digitally transforming themselves, services and ecosystem partners across verticals. In this session, DNB and leading Malaysian MNOs will provide a status update and share their experiences on digitally transforming their networks, services, businesses and adjacent sectors, as well as the pivotal role they play in driving digital ecosystem growth which are foundations for the 5G driven future in Malaysia.

**Speakers:**

**Presentation 1** - Accelerating 5G Malaysia

Datuk Ahmad Zaki Bin Zahid, Co-CEO, DNB

**Presentation 2** - Embarking toward the vision of 5G for all

Wing K Lee, CEO, YTL Communications

**Fireside Chat:**

Datuk Idham Nawawi, CEO, CelcomDigi

Amar Huzaimi Md. Deris, Group CEO, TM

Mohd. Farid Yunos, Group CEO, redONE

10:30-10:50

**Coffee/Tea Break**

10:50-11:40

**Session II: DX Strategies: Digi-co, Tech-co or Tel-co?**

**Moderator:** Nikolai Dobberstein, Partner, Global Leader CMT, Kearney

Whilst playing a key role in facilitating digital transformation in other sectors, telcos have been slow in digitally transforming themselves and their services in the dynamic tech driven environment that requires agility, flexibility and adaptability. For successful digitisation, telcos need a holistic, future-forward approach that will help themselves transform radically internally and externally to drive innovation, business growth and be in line with the market, customers, competitors, and more agile new players.



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### Agenda

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#### Time (KLST)

#### Speakers:

**Presentation 1** – A purpose-led journey from Telco to Techco: The Globe story  
Yoke Kong Seow, Chief Technology Advisor, Globe Telecom

**Presentation 2** – Leapfrogging from Telco to Techco  
Wing K Lee, CEO, YTL Communications

**Presentation 3** – Telco industry facing its Covid moment  
Sami Luukkonen, Managing Partner, Telco+, NCS

#### Panel Discussion

All Speakers

11:40-13:10

#### **Session III: Network Digital Transformation in the 5G Era**

**Moderator:** Affandy Johan, Industry Analyst, Ookla

Network digital transformation in the 5G era is a strategic imperative for organizations looking to thrive in an increasingly digital and interconnected world. While it presents challenges, the potential benefits in terms of improved efficiency, enhanced customer experiences, and innovation opportunities make it a critical journey for businesses and industries to undertake. Embracing this transformation is not just an option but a necessity for staying competitive in the digital age.

Amongst the many technological enablers, Open RAN technology being deployed by mobile operators ultimately will lead to further innovation to expand the equipment supplier ecosystem and provide further economic efficiencies through network automation with AI. Moving to software oriented networks is the next step for the digital transformation of networks enabled by different technologies.

#### Speakers:

**Introduction** – Making 5G top priority to drive digital transformation  
Affandy Johan, Telecoms Industry Analyst, Ookla

**Presentation 1** – Open RAN to commercial  
Sadayuki Abeta, Head of Open RAN, NTT DOCOMO

**Presentation 2** – High performing 5G networks driving the digital future  
Magnus Ewerbring, CTO, Asia-Pacific Group Function, ERICSSON

**Presentation 3** – How Digital Infrastructure is shaping future connectivity  
Reza Aidid, Head of Strategy, edotco Group

**Presentation 4** – Beyond the mobile boundaries – a scale story  
Cedric Mauvielle, VP of Partnerships, IoT & Wireless, PCCW Global

#### Panel Discussion

All speakers

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<b>DAY 1</b>	<b>Agenda</b>	<b>Wednesday, 22 November 2023</b>
Time (KLST)		
13:10-14:00	<b>Lunch Break</b>	
14:00-15:00	<p><b>Session IV: Complementing NTN to Terrestrial Networks</b>  <b>Moderator:</b> John David Kim, Head of NEA &amp; DXAF Community, GSMA            Complementing Non-Terrestrial Networks (NTN) with terrestrial networks is a strategic approach that leverages the strengths of both to create a more robust and efficient communication infrastructure and services.</p> <p>It creates a powerful synergy that addresses the limitations and strengths of NTN and terrestrial network. This hybrid approach enhances connectivity, reliability, and coverage, making it possible to provide seamless communication experiences across a diverse range of scenarios and geographic locations. As technologies continues to advance, the collaboration between NTN and terrestrial networks is expected to play a crucial role in the future of global connectivity.</p> <p><b>Speakers:</b>  <b>Presentation 1</b> – Can NTN Live Up To The Promises of Bridging Digital and Economic Divide?            Khoo Yuen Hing, Head of Network Partnerships &amp; Strategy, Maxis Communications</p> <p><b>Presentation 2</b> – Terrestrial and non-terrestrial networks: a natural synergy            Shahbaz Ali, Head of Products, Sateliot</p> <p><b>Presentation 3</b> – Connectivity from the skies: Enabling Cellular Network Services Everywhere            Gerhard Ott, Customer CTO APJ Strategy, Nokia</p> <p><b>Panel Discussion</b>            All speakers            Magnus Ewerbring, CTO, Asia-Pacific Group Function, ERICSSON            James Alderdice, Vice President, Lynk</p>	
15:00-16:00	<p><b>Session V: Unlocking the Value and Monetizing 5G</b>  <b>Moderator:</b> Kevin Henry, Head of Strategic Engagement APAC, GSMA            Unlocking the value and monetizing 5G represents a crucial challenge and opportunity for businesses and industries as they transition into the 5G era. This session will focus on the key strategies and considerations for realizing the full potential of 5G technology and turning it into a profitable endeavor.</p> <p>It requires a multifaceted approach that combines technological innovation, strategic partnerships, customer-centricity, and compliance with regulations. Businesses and industries that can successfully navigate these challenges stand to reap significant rewards by delivering transformative 5G services and experiences while generating sustainable revenue streams.</p>	

# Digital Transformation Leaders' CxO Summit

## Intelligent Digital Transformation in the 5G Era

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### DAY 1

### Agenda

Wednesday, 22 November 2023

#### Time (KLST)

#### Speakers:

**Presentation 1** – Unlocking the Value and Monetizing 5G  
T Kugan, Chief Innovation Officer, CelcomDigi

**Presentation 2** – 5G Monetization Journey for Enterprise Business  
Zaif Siddiqi, Head of 5G & IoT Global Services, NTT Communications

**Presentation 3** – Key strategies for 5G value creation in Enterprise  
Farjola Peco, Head of Strategy for SEA & India, Ericsson

#### Panel Discussion

All Speakers

16:00-16:20

**Coffee/Tea Break**

16:20-17:25

#### **Session VI: Maintaining and investing in a sustainable network infrastructure**

**Moderator:** Mani Manimohan, Head of Digital Infrastructure Policy, GSMA

This session explores the critical importance of maintaining and investing in a commercially sustainable network infrastructure. In an increasingly interconnected world, network infrastructure is the backbone of economic activities and communication. Maintaining and investing in a commercially sustainable network infrastructure is essential for businesses and organizations across verticals to thrive in a digitalized world. Commercial sustainability not only ensures financial viability but also supports economic growth, innovation, and competitiveness. By aligning infrastructure investments with long-term commercial objectives and optimizing operations, MNOs and businesses can build a robust and economically sustainable network infrastructure that benefits both their bottom line and society as a whole.

**Introduction** - Mani Manimohan, Head of Digital Infrastructure Policy, GSMA

**Presentation** – Japan's Initiative for Building Resilient Digital Infrastructure under Global Cooperation

Shinya Shimada, Deputy DG, Digital Infrastructure Promotion, MIC Japan

#### Panel Discussion

Shamsul Izhan Abdul Majid, CTIO, MCMC, Malaysia

Nikolai Dobberstein, Partner, Global Leader CMT, Kearney

Sheng-Ann Yu, Director, Advanced Technology Group Asia-Pacific, Group Function Technology, Ericsson

Bharat Vagadia, Head of Policy and Regulatory Affairs. Ooredoo Group

17:25-17:30

**Summary of Day 1 & Closing**

17:45-20:30

**DX Leaders' CxO Summit Networking Drinks & VIP Dinner (Invitation Only)**

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## Digital Transformation Leaders' CxO Summit

### VIP DINNER

**22 November 2023**  
JW Marriott, Kuala Lumpur

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# Digital Transformation Leaders' CxO Summit

## Intelligent Digital Transformation in the 5G Era

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JW Marriott Hotel, Kuala Lumpur

### DAY 2

### Agenda

Wednesday, 23 November 2023

#### Time (KLST)

08:30-09:00

Registration

09:00-09:45

#### Session I: Open Gateway: Exposing and Monetising Network Capabilities

**Moderator:** Mark Cornall, Technical Director, GSMA

The Mobile industry has been instrumental in driving global GDP contribution, from \$2.4 trillion in 2013 to a forecast of \$5 trillion by 2025 driven by the 5G Era.[1] However, operators only capture 25% of the GDP value created. Emerging Web 3.0 and Metaverse, such as gaming, online retail, industry 4.0 augmentation, could provide a market opportunity of \$680bn by 2030[2]. These new universes of value will challenge networks for speed, latency and dedicated capability needs, a new Tsunami of data traffic, that will require planned connected infrastructure in other markets and regions globally. There will be multiple new universes, no one operator will be able to scale to support, and hyperscalers will play a significant role individually or in partnership with operators. GSMA's initiative builds on its expertise and reach to support its members in the Exposure & Monetisation of Operator Network Capabilities through Open APIs and universal federation.

#### Speakers

**Introduction** - Alexandra Szomora, Senior Project Manager, GSMA

**Presentation** - 5G Monetization through network exposure and APIs

Sheng-An Yu, Director, Advanced Technology Group Asia-Pacific, Group Function Technology, Ericsson

#### Panel Discussion

Thushera, CEO, Axiata Digital Labs

Geok Chwee Ong, CEO, Bridge Alliance

Rajesh Naresh Mhatre, Senior Manager - Transformation and Products, Starhub

Sheng Ann - Yu, SVP of Advanced Technology, ERICSSON

09:45-10:45

#### Session II: Innovative Digital Platform Strategies

**Moderator:** Paul Meyers, Founder/Head Coach, Asia Founder Coaching

Innovative digital platform strategies are reshaping business models and customer interactions. These strategies involve creating ecosystems, leveraging data-driven insights, prioritizing user experience, and embracing openness through APIs. Benefits include revenue growth, enhanced customer engagement, agility, and data-driven decision-making. Businesses adopt various platform models, like marketplaces, subscriptions, and data monetization. However, they must navigate challenges such as data privacy, security, competition, and ecosystem management. Embracing these strategies is essential for staying competitive, fostering innovation, and adapting to the digital era's dynamic landscape.

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### Agenda

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The telecommunications sector is going through a digital revolution, shifting from a traditional service delivery model to one that is disaggregated and extends beyond the provision of traditional connectivity services to include diverse digital services across sectors. By implementing digital platform strategies, leading MNOs have been successful in unlocking new commercial opportunities, specific new business models, digital ecosystem growth and drive digital transformation.

#### Speakers

**Presentation 1** – The engines to defy gravity, and get to escape velocity  
Anant Shivraj, Managing Director & Partner, BCG

**Presentation 2** – Accelerating Innovation through DIGICO  
Jay Youngju Ham, Senior Director, Global Investment Team, KT

**Presentation 3** – Building successful digital platforms in a Telco  
Sheyantha Abeykoon, Group CEO, Boost

**Presentation 4** – Business transformation through LLM: From model selection to deployment  
Jay Yun, VP of Engineering, Sendbird

#### Panel Discussion Vonage

Anant Shivraj, Managing Director & Partner, BCG  
Sheyantha Abeykoon, Group CEO, Boost  
Cheam Tat Inn, Managing Director, Equinix Malaysia  
Jay Yun, VP of Engineering, Sendbird

10:45-11:05

Coffee/Tea Break

11:05-12:00

### Session III: Innovative and Sustainable Sector Specific 5G Services

**Moderator:** Terence Wong, Head of APAC 5GIC, GSMA

MNOs are working with ecosystem players across sectors to introduce innovative services enabled by diverse technologies that enhance digital transformation of processes and workflows internally and externally. This session will look into creative and innovative services offered by leading MNOs in different sectors along with related case studies.

#### Speakers

**Presentation 1** – Revolutionising Industries with The 5G Ecosystem Approach  
Mohd. Nazeem Nasir, Head Strategy Enterprise Business, CelcomDigi

**Presentation 2** – Transforming Advanced Manufacturing Through Industry4.0 with Private 5G  
Mohamed Shajahan bin Mohamed Iqbal, CEO, Three-OPP

**Presentation 3** – Accelerating tech & innovation commercialisation via 5G-enabled hub at MRANTI Park  
Muhundhan Kamarapullai, CDO, MRANTI

#### Panel Discussion

All Speakers

Kunal Patil, Head of Athonet Sales - APJ at Hewlett Packard Enterprise

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Time (KLST)

12:00-12:45

### Agenda

Wednesday, 23 November 2023

#### Session IV: Trust in the digital ecosystem: Addressing Digital Fraud and Spam

**Moderator:** David Turkington, Head of Technology, GSMA

Fraud, scams, and spam in the digital ecosystem have become pervasive in the online world, posing significant threats to individuals and organizations. This session will focus on the challenges posed by these issues and the strategies for addressing and mitigating them. Addressing digital fraud, scams, and spam requires a multifaceted approach involving technology, education, collaboration, and regulation. By implementing robust cybersecurity measures, raising awareness, and fostering cooperation between stakeholders, a safer digital environment can be created and reduce the impact of these threats on individuals and organizations alike.

#### Speakers

**Presentation 1** – Telecom & Digital Fraud : A Global threat and it's countermeasures

Md Mahbub Hasan, Business Information Security Officer, Axiata Group Berhad

**Presentation 2** – How to solve Business Email Compromise issues with ITU email security standard

Kevin Kim, COO, Kiwontech

**Presentation 3** – Leading a trusted technology ecosystem for digital economy

Victor Lo, Head of Digital Tech, MDEC

**Q&A Session** - All speakers

12:45-13:30

Lunch Break

13:30-15:00

#### Session V: Leveraging AI in the Digital Value Chain and Ecosystem

**Moderator:** Raymond Siva, SVP of Digital Investment, MDEC

MNOs and other organisations are increasingly turning to Artificial Intelligence (AI) to transform their operations and services. This session will examine how MNOs are leveraging AI across the digital value chain and ecosystem to enhance customer experiences, optimize network performance, and drive innovation.

Leveraging AI in the digital value chain and ecosystem is a strategic imperative for MNOs and organizations aiming to stay competitive and deliver value in the digital era. By harnessing AI's capabilities to optimize processes, enhance customer experiences, and drive innovation, businesses are well-positioned to thrive in an ever- evolving digital landscape, provided they also address ethical considerations and invest in AI expertise.

#### Speakers

**Presentation 1** – Capturing the AI Dividend: What will it take telcos to create impact from AI?

Nikolai Dobberstein, Partner, Global Leader CMT, Kearney

**Presentation 2** – MNO Data + AI = New Values

Hongbeom Ahn, Senior Director/Team Leader, Location AI, SK Telecom

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Time (KLST)

**Agenda**

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**Presentation 3** – People Drive Transformation  
Christine Sterk, Chief Business Officer, Pulsifi

**Presentation 4** – Realizing One Health in Livestock industry with 4th Industrial Technology  
David Cheon, Director, Global BD, AIDKR

**Presentation 5** – Leveraging on AI & Automation: Hyperautomation to achieve Multitenancy Saturation and Revenue Maximization  
Lim Eu Shawn, Chief Global Solutions Officer, Aerodyne

**Panel Discussion**

All Speakers

15:00-15:20

**Coffee/Tea Break**

15:20-17:00

**Session VI: Innovation, Investment, Collaboration and Partnerships for DX**

**Moderator:** Jongkap Kim, President and CEO, GDIN

To maximize the benefits of digital transformation enabled by 5G and other technologies, collaboration between and investment by MNOs, cloud providers, hyperscalers, venture capitalists, ecosystem players and innovative SMEs/Startups is crucial to ensuring the creation of a scalable digital ecosystem. Many MNOs have their own CVCs and Accelerator Programmes to identify, invest and/or partner with innovative SMEs and startups to create new revenue opportunities and reinforce existing ones by facilitating digital transformation across sectors.

**Speakers**

**Presentation 1** – Opportunities for DX Innovation, Investment, Collaboration and Partnerships in Malaysia

Raymond Siva, SVP of Digital Investment, MDEC

**Presentation 2** – 5G as innovation platform, impacting industry & society

Dr Bo Hagerman, Advanced Technology Director, APAC, Ericsson

**Presentation 3** – Manufacturing AI (Artificial intelligence), applied technology and use cases

Heejong Yang, CEO, ITNJ

Ji-Ryang Chung. PhD, CEO, Tilda

**Presentation 4** – How VCs Can Help Drive Digital Transformation

Thomas G. Tsao, Co-Founder, Gobi Partners

**Panel Discussion**

All Speakers

Anant Shivraj, Managing Director & Partner, BCG

17:00-17:15

**Summary of Day 2 & Next Steps**

17:15-17:30

**Summit Closing Keynote**

--- Summit Close ---



## SPEAKERS PROFILE



The Honourable

## Ahmad Fahmi Mohamed Fadzil

Minister of Communications and Digital, Malaysia

Fahmi Fadzil, 41, is one of the youngest individuals in Malaysia's cabinet, serving as the Minister of Communications and Digital. One of Fahmi's primary policy priorities is jumpstarting Malaysia's Golden Digital Decade. A cornerstone of this initiative is a focus on ensuring comprehensive and exhaustive internet accessibility for all Malaysians. While accomplishing this can be challenging given Malaysia's existing socioeconomic gaps and large swathes of difficult to access rural areas, Fahmi is determined to ensure that when it comes to being connected to global information highways, no Malaysian is left behind. Fahmi Fadzil holds a bachelor's degree in chemical engineering (BSCHE) from Purdue University, Indiana, USA. Before entering public service, he was an award-winning theatre practitioner and writer.



## Shamsul Izhan Abdul Majid

CTIO MCMC, Malaysia

Recognised for his track record in Digital Transformation for business growth, Sam is a Business Technology leader with vast international experience in driving innovative growth across a diverse range of landscape including transportation, utilities, logistics, telecommunications and Government. At the Malaysian Communications and Multimedia Commission (MCMC), Sam is responsible as the Chief Technology and Innovation Officer (CTIO) over the Commission's technology, innovation vision and strategies execution for growth whilst focusing on improving technological advancement. He had bootstrapped start-ups, drives corporate innovation, a regular public speaker and gained recognition with innovation awards of IDC, APICTA and iAwards. He holds a Research Masters and Engineering Degree from University of Melbourne, Australia.



## Ts. Mahadhir Aziz

CEO, MDEC, Malaysia

Mahadhir Aziz is a prominent veteran of visionary and strategic national initiatives. He is a strong advocate for digital transformation and social digital inclusion and often shares his insights and thoughts on digital economy at various speaking engagements and events including the Smart City Expo World Congress, UNHabitat World Urban Forum and Mobile World Congress. He spent the past 20 years developing and leading strategies and initiatives such as the Cyberjaya Global Tech Hub, the National Regulatory Sandbox (which later gave birth to the NTIS of today), and the Malaysia Digital (MD) national initiative that succeeds the Multimedia Super Corridor (MSC) Malaysia – giving it a refresh in many critical areas. Mahadhir also serves as a member of the board of Malaysia Board of Technologists (MBOT), Johor Land Group (JLG) including state digital economy councils. Mahadhir is currently the Chief Executive Officer of Malaysia Digital Economy Corporation (MDEC), a keynote speaker, and someone who enjoys sports.

## SPEAKERS PROFILE



### Dr Lim Eu Shawn

Chief Global Solutions Officer, Aerodyne

Shawn is currently the Chief Global Solutions Officer at Aerodyne Group overseeing the division that takes care of the technology business across the 45 countries that Aerodyne operates in. He oversees the strategic technology development, commercialization and group-wide product management associated with strengthening Aerodyne's position as a unique 360DT3 multinational. He has previously led the Consultancy and Project Delivery portfolio at Universiti Teknologi PETRONAS where he grew UTP to be one of the largest university-based consulting outfit in Malaysia in the area of deep tech and specialist engineering. Shawn also comes from a background of technopreneurship and is also the technology founder of an engineering deep tech outfit, specializing in digital twins of critical public and energy infrastructure.



### David Cheon

Director, Global Business Development, AIDKR

David Cheon is global business director of AID (Animal Industry Data) Korea. He graduated from Korea University with a major of Food and Resource Economy. He was managing director of Hyundai Development Company India before joining AID Korea, and now focusing how Farmsplan solution can be expanded into global market from Korea.



### Paul Meyers

Founder/Head Coach, Asia Founder Coaching

Paul Meyers is an Asian digital and startup pioneer, having spent nearly 30 years building innovative products and companies across Asia. He is a serial founder, with 3 exits (NASDAQ plus 2 trade sales) and has extensive regional TMT experience, holding senior positions with Telstra, Vodafone, Xerox, Dow Jones, MTV and others. His work ranges from starting MTVAsia.com, to running Telstra's startup accelerator "muru-D" in Asia, to helping to build the Asian Development Bank's 1st venture fund, ADBVentures. He currently focuses on running/supporting impact-related projects, supporting female founders through his volunteer work with SheLovesTech and running a free monthly founder-only mastermind group, Founders Circle, in Singapore, Malaysia and other Southeast Asian countries. A father of 3, Paul also runs Asia Founder Coaching, a founder coaching practice, and splits his time between Bangkok and Singapore.

## SPEAKERS PROFILE

**Md Mahbub Hasan**

Business Information Security Officer, Axiata Group Berhad

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As Axiata Group Berhad's Business Information Security Officer, Md. Mahbub Hasan oversees the Group telecom security programs and corporate center's cybersecurity function. He is specialized in 5G and telecom security, cloud security, information security governance & risk management, critical infrastructure management, and security operations.

**Anant Shivraj**

Managing Director & Partner, BCG

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Anant Shivraj leads the Technology, Media & Telecommunications (TMT) practice in South East Asia at Boston Consulting Group. He is also leads the Merger and Integration topic for TMT in Asia Pacific. He has consulted with leading telecommunications and growth technology companies on building new digital corporate ventures including successful digital platforms and digital financial businesses in the region. Prior to joining BCG, Anant was at Dell, where he managed some of the largest software launches for Microsoft, Adobe, and Google products shipping on Dell systems globally. Anant has lived and worked in Singapore and the US.

**Sheyantha Abeykoon**

Group CEO, Boost

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Sheyantha is the Group Chief Executive Officer of Boost, the regional full spectrum fintech arm of Axiata since March 2021. Sheyantha first joined Axiata in 2013 overlooking Finance & Strategy for Dialog Digital Services. Subsequently, he assumed the role of Chief Executive Officer of WOW.Ik, the ecommerce subsidiary of Dialog Axiata PLC leading the company to market leadership status in the country. He was then appointed as the Chief Financial Officer of Axiata Digital Services in 2017. In addition to his CFO responsibilities, he has played a pivotal role in overseeing the expansion of the Digital Financial Services in ADS, spearheading the growth of micro-financing and micro insurance business in Malaysia and Indonesia and the venture into Digital Banking. Prior to Axiata, Sheyantha spent over 13 years in the financial services industry in investment banking, financial advisory and portfolio management. He also holds an M.B.A from the Wharton School, University of Pennsylvania and is a Chartered Management Accountant and a CFA Charter holder. Sheyantha is currently a Board member of several digital portfolio companies under the Axiata Group.

## SPEAKERS PROFILE

**Dr Geok Chwee Ong**

CEO, Bridge Alliance

Dr Geok Chwee Ong is the Chief Executive Officer of Bridge Alliance, an alliance of 34 premier telecommunication service providers covering Asia, Middle East and Africa which serve over a billion mobile subscribers. She oversees the strategy and operations of Bridge Alliance, delivering regional initiatives that enable Bridge Alliance telco members to collaborate as close partners and deliver cross border solutions for multinational corporations. With more than 20 years of experience in the info-communications industry, Dr Geok Chwee Ong has extensive experience in managing the incubation, development and launch of new technologies and businesses in the enterprise sector. She championed the incubation of emerging growth businesses focusing on Platform-as-a-Service, Internet of Things, and Big Data analytics, with responsibilities spanning business development, product development, product management and product marketing. Geok Chwee is a technology evangelist who believes in open collaboration with partners and customers, co-creating value-driven innovation to advance new growth engines. Geok Chwee holds a Bachelor of Electrical Engineering from the National University of Singapore, a Master of Business Administration from the University of Bradford, United Kingdom and a Doctor of Innovation from Singapore Management University.

**T Kugan**

Chief Innovation Officer, CelcomDigi

T. Kugan was appointed as Chief Innovation Officer since 1st December 2022. T. Kugan has an extensive 20 years' experience in the Telecommunication industry. He was the Chief Emerging Business Officer at Celcom. Prior to Celcom, Kugan was the Chief Marketing Officer in Smartfren Indonesia and a board member for Sinarmas Digital Ventures responsible for the overall commercial business. Kugan started his career with Ericsson Sweden and has worked in various international market covering Europe, North Africa during his tenure with Ericsson Sweden before returning home to Malaysia and joining DiGi and Maxis shortly thereafter.

## SPEAKERS PROFILE

**Mohd. Nazeem Nasir**

Head Strategy Enterprise Business, CelcomDigi

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More than 20 years experience in the telecommunication industry, holding various leadership positions in different Malaysian telcos. Currently overseeing the strategy and transformation of Enterprise Business in Celcomdigi.

Graduated with a Masters in Engineering from Ecole Superieure d'Electricity, a French engineering school.

**Datuk Idham Nawawi**

CEO, CelcomDigi

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Datuk Idham was appointed Chief Executive Officer on 1 December 2022. Prior to that, he was the CEO and Executive Director of Celcom with over 30 years of experience in telecommunications and IT industry. Before joining Celcom, he was the Group Chief Corporate Officer of Axiata and has held various senior management positions in companies including Maxis and Packet One Networks in Malaysia and PT Natrindo Telepon Seluler (AXIS) in Indonesia.

**Datuk Ahmad Zaki Bin Zahid**

Chief Strategy Officer, DNB

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Datuk Ahmad Zaki serves as the Chief Strategy Officer of Digital Nasional Berhad (DNB). Datuk Ahmad Zaki has more than 28 years' experience in Government policy and strategy, executive leadership, entrepreneurship, and regulatory work. In the Government, he has served at the Prime Minister's Department, Ministry of Finance, Ministry of Youth and Sports, Securities Commission and National Institutes of Biotechnology Malaysia. He has also held leadership roles in Government-Linked Companies, as well as public listed and private entities.

## SPEAKERS PROFILE



## Reza Aidid

Head of Strategy, edotco Group

Reza Aidid has a comprehensive work experience history. Reza started their career in 2002 as an Executive at Multimedia Development Corporation (MDeC), where they were responsible for formalizing MSC infostructure development plans and guidelines. Reza then moved on to Maxis Communications Bhd in 2004, where they held the position of Specialist. During their time at Maxis, they led collaborative projects with OLNOs, acted as Program Director for the Communications and Multimedia Action Plan (CMAP), and established a Green Sustainability Framework. In 2016, Reza joined Celcom Axiata Berhad as part of their Technology Strategy team. Currently, they are the Head of Business Strategy & Market Intelligence at EDOTCO Group, where they are involved in producing analytics reports, leading strategic initiatives, and developing business plans. Reza Aidid completed their A-Levels from Mid-Warwickshire College between 1997 and 1998. Reza then pursued a Master's Degree in Electronic Systems Engineering from Aston University from 1998 to 2002.



## Cheam Tat Inn

Managing Director, Equinix Malaysia

Cheam Tat Inn is responsible for driving business growth in Malaysia. He is focused on expanding Platform Equinix® and business ecosystems in Malaysia, supporting customers' digital transformation and accelerating the country's digital journey. Cheam joined Equinix in 2023 and will lead Equinix's market entry into Malaysia with its first International Business Exchange® (IBX®) data centers in Johor and Kuala Lumpur. He has over 30 years' experience in the IT and telecommunications industry. Prior to his tenure at Equinix, Cheam held leadership positions at various leading organizations, including SAS, The Center of Applied Data Science (CADS), EMC Corporation, Dataprep Holdings, Sun Microsystems, Nortel Networks, Compaq Computers and IBM. He holds an MBA from Henley Business School.



## Dr. Magnus Ewerbring

Chief Technology Officer,  
Asia-Pacific Group Function Technology, Ericsson

As Chief Technology Officer (CTO) for Asia-Pacific, Magnus Ewerbring is responsible for driving technology alignment as well as long term technology strategies for Ericsson in Asia-Pacific. Magnus has been with Ericsson for more than 30 years and has held several senior executive positions within Ericsson Research, Development, Business Units, as well as in customer accounts. Magnus holds a Master of Science in Electrical Engineering from Chalmers University of Technology (Gothenburg, Sweden) and a Ph.D. in Electrical Engineering from Cornell University (Ithaca, N.Y., USA). Magnus is based in Singapore.

## SPEAKERS PROFILE

**Farjola Peco**

Head of Strategy, Market Area Southeast Asia, Oceania, and India, Ericsson

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Farjola Peco has almost 20 years of experience in the ICT Industry. Farjola has co-authored 30+ patents. In her current role, as a Head of Strategy for Market Area, she is accountable for driving Ericsson's products and services strategy.

**Sheng-Ann Yu**

Director, Advanced Technology Group Asia-Pacific, Group Function Technology, Ericsson

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As director for advanced technology at Group Function Technology for Asia-Pacific, together with her team, Sheng-Ann works with technology alignment as well as long term technology strategies for Ericsson in Asia-Pacific. Sheng-Ann has been with Ericsson for more than 28 years and has had senior positions in Ericsson Research, Development, Business Units, as well as in customer accounts. Sheng-Ann holds a Master of Science in Engineering Physics and Applied Mathematics from Royal Institute of Technology in Sweden (KTH) and a Master of Executive Business Administration from China Europe International Business School (CEIBS). Sheng-Ann is based in Singapore.

**Dr Bo Hagerman**

Advanced Technology Director, APAC, Ericsson

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As Advanced Technology Director for Asia-Pacific, together with his team, Bo Hagerman is driving technology alignment as well as long term technology strategies for Ericsson in Asia-Pacific. Bo has more than 35 years of experience in radio network system research and development. Since Bo joined Ericsson Research in 1987, he has held various senior leading technical positions in research and development working on pre-2G cellular systems and onward. Dr. Hagerman is named inventor on more than 450 granted patents globally. Bo received the M.Sc. EE, Lic. Tech. EE and Ph.D. degrees, in Radio Communication Systems, from Royal Institute of Technology (KTH), Stockholm, Sweden in 1987, 1993 and 1995, respectively. Bo is based in Singapore.

## SPEAKERS PROFILE

**Jongkap Kim**

President and CEO, GDIN

Jongkap Kim is the President & CEO of the Global Digital Innovation Network (former Born2Global Centre), an independent foundation registered under the Ministry of Science and ICT of the Republic of Korea, with the objectives of building a global digital industry ecosystem, sourcing and accelerating innovative digital tech companies, and promoting global digital collaboration and market expansion. Previously, he headed the Born2Global Centre as the Chief Executive Director after having worked for over 20 years at Silicon Valley as the founding member and CEO of ETRI (Electronics and Telecommunications Research Institute of Korea) Silicon Valley, and CEO of iPark Silicon Valley, a government agency for incubating tech entrepreneurs and businesses. He completed a Ph.D. course in Finance at Vanderbilt University and received an M.S. in Environmental Planning and Design from Seoul National University.

**Yoke Kong Seow**

Chief Technical Advisor, Globe Telecom

Yoke Kong Seow assumed the role of Chief Technical Advisor at Globe Telecom on January 1, 2023. Before this, he led Singtel Optus' IT organization from March 2019, championing Agile methodologies and cross-functional teams between Business and IT. Prior to his CIO position, Seow oversaw the Singtel Group's IP and Transport Network at Singtel and Optus from March 2015. With over three decades of experience in the Telco and Media industry, Seow has expertise in mobile, broadband, transport, and broadcasting/streaming. He was also a founding member of the Bridge Alliance in 2004.

**Thomas G. Tsao**

Co-founder and Chairperson, Gobi Partners

Thomas G. Tsao is a venture capital investor and co-founder of Asia-focused venture capital firm, Gobi Partners. He has over 30 years of experience in venture capital, operations, fund management and investment banking. Over the last 20 years, Thomas has actively helped entrepreneurs build companies and create value. He has invested in over 300 startups, guided over 40 exits and had nine portfolio companies achieve unicorn status.



## SPEAKERS PROFILE

**Mark Cornall**

Technical Director for Cloud Networks, GSMA

Mark is the GSMA Technical Director for Cloud Networks. He has been focussing on the GSMA Open Gateway program federating CAMARA APIs and working within GSMA's Operator Platform Group. Prior to this he worked for Vodafone Group studying public and private MEC and as technical lead in the deployment of AWS Wavelength into the Vodafone Networks. Within Vodafone he held several technical roles including Video and TCP optimisation, the "Enjoy More" program and performance management. Earlier experience was with P3 as a senior consultant and earlier still near the beginning of time with Orange, rolling out and performance management of their UK network.

**Julian Gorman**

Head of APAC, GSMA

Julian, Head of Asia Pacific at GSMA, drives collaborative efforts between the mobile industry, policymakers, and ecosystems to advance digital economies. With 20+ years of global experience in Wholesale, Business, Regulatory, Policy, and Digital Transformation, he's a pioneer in forging digital partnerships and units. His fervor lies in mobile tech as the cornerstone of economic resilience, sparking dialogues for sustainable, inclusive digital nations.

**Kevin Henry**

Head of Strategic Engagement, GSMA

Kevin is currently the Head of Strategic Engagement in APAC for GSMA. He has over 23 years of experience in the telecommunications sector working with various mobile operators regionally in APAC, like Maxis, Celcom, Indosat Ooredoo (Indonesia), Robi (Bangladesh) as well as smaller startups like UMobile, P1 and Seatel (Cambodia). Kevin has held various senior positions with the last being the Chief Operations Officer of Tune Talk. He has both commercial and technical experience in the various roles he has held during his tenure

## SPEAKERS PROFILE

**John David Kim**

Head of NEA &amp; DXAF, GSMA

John David Kim is Strategic Engagement Director and Head of North East Asia at the GSMA. In this role, he is responsible for engaging with GSMA mobile operator members, ecosystem partners and government/policy-makers in the Asia Pacific Region. His activities involve working closely with these organisations to introduce, implement and execute GSMA initiatives/programmes to foster innovative business/commercial strategies, new technology adoption/commercialization and general policy and regulatory developments across a range of topics such as IoT, 5G commercialization, VoLTE Interconnection and RCS etc. With over 20 years of research and consulting experience in the ICT and Telecoms industry, especially in North East Asia, Johnny has executed and directed major research and consulting studies for MNOs, vendors and government/regulatory bodies across a wide range of areas. Prior to joining the GSMA, he worked as Regional Head/Managing Director for ICT global research and consulting companies specializing in Telecoms & ICT and key industry verticals, respectively for North East Asia. Johnny completed studies in Science and Business/Marketing at the University of Melbourne and Swinburne University of Technology, respectively and has also completed postgraduate studies in Economics and Applied Information Systems.

**Mani Manimohan**

Head of Digital Infrastructure Policy &amp; Regulation, GSMA

Mani has a diverse track record that blends in-depth experiences in each of technology innovation, product strategy and policy making, working at technology firms, tech start-ups, regulatory authority, and global industry body. At GSMA, he leads the global policy research and in-market delivery activities across a portfolio of digital infrastructure policy and regulatory topics. In his early career, he developed statistical algorithms and software systems for innovative tech products, including the first 2G-3G handsets and multi-antenna processing systems. In recent years, he has collaborated on policy research on digital economy, online platforms, 5G infrastructure, competition frameworks, regulatory assessments, and fiscal frameworks and influenced 50+ policy outcomes in markets across the world. Mani is a Master's Scholar of the University of Cambridge with a First Class Honours degree and a PhD in Information Sciences.

**Alexandra Szomora**

GTM Senior Project Manager, GSMA, Open Gateway

Having worked for Samsung, Nokia, AVG, Avast and McAfee, Alex has a diverse background in tech, telco, cyber security and blockchain technologies. At GSMA she has lead projects including Mobile Connect, IoT and the GSMA 5G Transformation hub, one of the largest curated 5G B2B case study repository. She has been recently supporting the APAC countries to adopt the OpenGateway initiative and launch commercially available CAMARA compatible API based solutions.

## SPEAKERS PROFILE



## David Turkington

Head of Technology APAC, GSMA

David Turkington BEng CEng MIET, Head of Technology APAC, GSMA. David has worked in mobile networks engineering for nearly 40 years, his experience includes standards, rollout and optimization, networking and security, analytics, and machine learning. David began his career at the Mobile Systems Division, British Telecom Research Laboratories in Martlesham Heath, UK. He has been in Hong Kong for over 30 years, working in a wide variety of roles and projects in the region and beyond specializing in network engineering for network operators, system integrators, equipment vendors, and an IoT solution provider in APAC. At GSMA he is responsible for coordinating various mobile industry technology initiatives, including 5G, Security, AI and IoT in the APAC region. David is a member of the Institute of Engineering and Technology and a Chartered Engineer.



## Terence Wong

Head of 5G Industry & IoT Community, Asia Pacific, GSMA

Terence drives the GSMA IoT and 5G programmes in the APAC region, heading the APAC 5G Industry Community with 1000+ members from government, mobile operators, hundreds innovator and ecosystem players. The community is focus to support innovation and digital transformation on Manufacturing, Healthcare, Logistics, Port & Transportation, Energy, Mining & Utility, Smart City and Public sector. About the work of community, please visit <https://www.gsma.com/asia-pacific/communities/ap5gic/>

Worked for IT/Telco industry over twenty years, Terence has strong and board experiences on telecom industries experiences on infrastructure, product development and management, consultancy, sales and marketing. He has worked for multinational companies such as Fujitsu, Nokia, and served as the architect, consultant, product lead and head of BSS/OSS in the Asia region. Terence has Bachelor of Engineering (Electronic Engineering) in Hong Kong University of Science and Technology and Master of Business Administration (Information Technology Management) in Hong Kong Polytechnics University, previously certified as Project Management Professional (Project Management Institute).



## Kunal Patil

Head of Athonet Sales - APJ at Hewlett Packard Enterprise

A dynamic Telecom management professional with strong experience in end-to-end telecommunication 5G/4G network with around 22+years of experience in different key positions

## SPEAKERS PROFILE

**Heejong Yang**

Founder &amp; CEO, ITNJ

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Heejong Yang is the Founder and CEO of ITNJ, Inc. He also serves as the Co-CEO of VRNJ, a subsidiary of VJ in Thailand. With over 20 years of experience in the field of smart manufacturing, he is a driving force behind innovation in the manufacturing industry. He leverages artificial intelligence technology to enhance productivity, improve quality, and engage in various activities related to predictive diagnostics for manufacturing equipment. He is dedicated to growing ITNJ, Inc. into a global company.

**Nikolai Dobberstein**

Global Leader, Kearney

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Nikolai is the Global Leader of Kearney's Communications, Media & Technology Practice and the Managing Partner of the Malaysian Practice. He has been involved in multiple business and digital transformation programs of technology companies and telecom operators in Southeast Asia, India, the Middle East and Africa.

**Kevin Kim**

COO, Kiwontech

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Kevin is COO of Kiwontech, also he is known as the ITU-T SG17 email security standard editor "Security requirements and countermeasures for targeted email attacks", "Security framework for detecting targeted email attacks"

## SPEAKERS PROFILE

**Jay Youngju Ham**

Senior Director, Global Investment Team, KT

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- Director, leading global Investment/M&A team in Korea Telecom
- Experienced in the telecom industry in Korea with financial and planning expertise; CFA, MBA
- Worked at the departments; strategic planning and financial management

**James Alderdice**

Vice President, LYNK

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As Vice President, and the lead for Lynk's business in Asia-Pacific, James has launched Lynk's initial commercial service with mobile operators and built Lynk's government relations throughout the region to provide the foundation for satellite direct to phone services connecting the billions of people still unconnected. Specialising in providing remote connectivity for unserved locations, James has held sales and marketing positions at Inmarsat, EMC (now part of Anuvu), and SpeedCast as well as other industry pioneers. With nearly 20 years working in satellite communications, his career has been highlighted by providing international IP backbone connections over satellite to countries such as Sierra Leone, South Africa, Kenya, Pakistan, Afghanistan and Timor-Leste as well as helping mobile network operators with their network reach and network optimisation.

**Khoo Yuen Hing**

Head of Network Partnerships and Strategy, Maxis

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Khoo Yuen Hing is the Head of Network Partnerships and Strategy in Maxis, he oversees and develops partnerships with telco industry's traditional and innovative technology partners. He has over 23 years of experience in the telco industry having worked for technology and network vendors, technology consultancy firm and mobile network operator, and a believer that the 5G is the era where partnerships and collaborations are the determining success factor.

## SPEAKERS PROFILE



## Victor Lo

Head of Digital Tech, MDEC

Victor Lo is an experienced professional with more than (25) years of enterprise technology risk governance and public policy development. Over the years, he has served businesses including Fortune 500 companies across the region of the Asia South countries such as India, Turkey, Thailand, Vietnam, Philippines, Indonesia, Malaysia, and Singapore. He is currently heading the MDEC digital tech ecosystem development which comprises of cloud, cybersecurity, Artificial Intelligence (AI), Blockchain and 5G. His key role will be championing digital tech industry enablement as a Catalyst for the Digital Economy by promoting collaboration among digital industry leaders to drive innovation, develop transformation models for businesses via digital advancement, and develop a sustainable digital ecosystem.



## Raymond Siva

SVP of Digital Investment, MDEC

Ray has more than 25 years of experience in strategic communications, investor strategy and promotion, crisis and issues response. He is recognised as one of the few Malaysians with deep knowledge of the government and international affairs, with extensive experience in stakeholder engagement and management. He has led Investor Promotion engagements for the private and public sectors at the World Economic Forum at Davos for 5 years. Ray had led various IPOs in Malaysia and Indonesia, including the world's second-largest IPO and the biggest in Asia in 2012. Ray was appointed as the Chief Marketing Officer of the Malaysia Digital Economy Corporation (MDEC) in October 2019. He assumed the Digital Investment portfolio as the Senior Vice President (SVP) Digital Investment in December 2020.



## Shinya Shimada

Deputy Director-General, International Digital Infrastructure Promotion MIC Japan

Mr. Shimada is the Deputy Director-General for International Digital Infrastructure Promotion in charge of facilitating international cooperation projects in the digital field, such as 5G/Open RAN, Optical Submarine Cable, Data Center and Satellite. His professional carrier within the MIC includes telecom/audiovisual legislation such as Telecommunications Business Act, Radio Act and Broadcasting Act, promoting international cooperation such as Japanese Digital TV standards, and engaging organizational reforms of Ministry for establishing Global Strategy Bureau. He also served as Chief Strategy Officer of a startup company located in Northern Virginia and launched a new data business in the US for 4 years by temporarily leaving the government (2019-2023), and served as a Diplomat at the Permanent Delegation to the OECD in Paris for 3 years (2010-2013). He graduated from Northwestern University School of Law in 2006 with LL. M. with Honors.

## SPEAKERS PROFILE



## Muhundhan Kamarapullai

Chief Digital Officer, MRANTI Corporation

Muhundhan comes with over 20 years of experience in key leadership roles that spans the domains of digital transformation, entrepreneurship, education, healthcare, technology management and organisational capability development. He is a trained Project Management Professional, Information Security Lead Auditor (ISO27001) and Certified Professional Marketer (Asia Pacific). At present he is the Chief Digital Officer at MRANTI (Malaysian Research Accelerator for Technology and Innovation), a government agency mandated to accelerate national R&D commercialisation. He leads a team providing technology business services such as software engineering, human centered design, data analytics and systems and network including 5G, as part of a suite of innovative solutions for MRANTI and its park's digital evolution. In his previous capacities within the industry and a government agency, Malaysia Digital Economy Corporation (MDEC), Muhundhan was involved in leading business digital adoption initiatives, spearheading growth of the Malaysian digital economy landscape as well as helping enterprises embrace digital transformation and innovation. His preceding tasks include consulting and advisory roles to the Malaysian government in national policy development for National 4IR policy, MyDigital blueprint, Malaysia Plan and Industry4WD.



## Sami Luukkonen

Managing Partner, Telco+, NCS

Sami Luukkonen joins NCS as Managing Partner, Telco Strategic Business Group, a dedicated group of practices focused on scaling NCS' business in the Telco sector. Leveraging NCS' strengths and domain experience as the technology service provider for the Singtel Group, Sami will focus on helping telcos digitalise their operations, and go to market competitively and innovatively. He will co-create at-scale, telco-centric solutions and offerings with telco clients across Asia Pacific. Sami has more than 25 years of extensive experience in the Communications, Media and Technology (CMT) sector. He was a Senior Managing Director at Accenture as the Europe Strategic Sales across all industries and led Accenture's Electronics & High Technology business global strategic initiatives which encompasses its acquisition strategy and ecosystem plays within the CMT industry globally. Sami is a thought leader in various international forums and served as the chairman of Research and Innovation select group for Confederation of Finnish Industries.



## Gerhard Ott

Customer CTO APJ Strategy

Nokia Service & Networks Malaysia Sdn Bhd

Gerhard Ott is Customer CTO APJ Strategy at Nokia Service and Networks Malaysia focusing on focus on future economics, technology strategy and value creation. He brings over 22 years of global experience across markets, shaping the industry growth agenda, advising ICT sector clients on maximising economic value through technology investment and how to win by capitalizing on the digital forces enabled by the next technological revolution. Gerhard was born in Germany moved to Malaysia in 2002, where now works for the Asia Pacific & Japan (APJ) region. He holds a post graduate degree in Electrical Engineering and Master of Business Administration.

## SPEAKERS PROFILE



### Dr. Sadayuki Abeta

Global Head of Open RAN solutions and OREC evangelist  
NTT DOCOMO

Dr. Sadayuki Abeta is global head of open RAN solutions and OREC evangelist in NTT DOCOMO for creating open RAN ecosystem globally, and shaping them to meet customer and service provider needs. Since joining NTT DOCOMO, INC in 1997, He has been working for research, standardization and development of the UMTS/W-CDMA, HPSA, LTE, LTE-Advanced and 5G. From 2018-2022, he was a General Manager of the Radio Access Network Development Department, which is responsible for development of LTE, 5G, X-haul and satellite communications. He is also an O-RAN executive committee member.



### Zaif Siddiqi

Executive Director, Head of 5G & IoT  
Global Services, NTT Communications

Mr. Siddiqi is responsible to promote NTT Communication Corporation's enterprise 5G and IoT solutions in collaboration with NTT group companies and ecosystem partners under the brand of docomo business. He is currently an Executive Director of Global Business and serves as the board member of NTT DOCOMO's overseas branches, Transatel and a Thai based joint venture company, Mobile Innovation. Leveraging 5G, IoT and AI technologies, Mr. Siddiqi's role is to strategize the enterprise ICT business in various verticals such as connected cars, smart construction, smart factory, smart hospitals, smart cities and other innovative segments to generate new revenue streams, respond to customer needs and resolve societal issues. Prior to the current assignment, his professional contributions were at NTT Docomo, Vodafone, Microsoft and Verizon Business to promote global sales and events. Mr. Siddiqi is a national of Pakistan & Japan and earned his bachelor's degree from International Islamic University, Malaysia, in the faculty of Economics and Management Sciences with a minor in Business Administration. He speaks native Japanese, English and Urdu and has over 45 years of living experience in Japan



### Affandy Johan

Industry Analyst (APAC)  
Ookla

Affandy Johan is the Industry Analyst at Ookla. With a strong focus on the Asia Pacific region, he utilizes Ookla's data to develop insightful analysis and identify key drivers impacting the market. Affandy has extensive experience in the telecom industry, having worked for major vendors and operators in the Asia Pacific region. Email: [affandy.johan@ookla.com](mailto:affandy.johan@ookla.com)



## SPEAKERS PROFILE



### Dr Bharat Vagadia

Head of Policy and Regulatory Affairs  
Ooredoo Group

Dr. Bharat is a seasoned telecommunications and digital economy professional with over 25 years of global experience. He is currently head of regulatory affairs at Ooredoo Group, where he oversees the group regulatory function across ten markets in the Middle East, Asia, and Africa. Over his twenty-five-year career he has been involved in liberalisation strategies, setting up regulatory institutions, setting up policy and regulatory frameworks in the TMT area, designing strategies appropriate for a digital economy, designing operating models with strategic alliance partners and implementing effective enterprise governance. He is chair of GSMA's MENA and AsiaPac Policy groups, chair of IIC's MENA Chapter and member of the GSMA global policy group. He is the author of four books on digital



### Cedric Mauvielle

VP of Partnerships, IoT & Wireless  
PCCW Global

Cédric joined Console Connect (PCCW Global) in 2015. Prior to his current position, he has headed Mobility, IDD and GIS sales in Asia, he was responsible at the headquarter for the product marketing and strategy, with a focus on mobility solutions and working closely with the whole organisation. He has been based in Asia since 2006 and holds a wealth of industry experience, especially the mobile ecosystem, having worked for companies such as US-based Comverse and Syniverse, as well as Sweden's Telia. Cédric began a career in telecommunications at Bouygues Telecom in France in 1998, soon after which he worked on a number of cutting-edge Voice-over-IP projects. He holds a bachelor's degree in Network and Telecom, as well as a Master's degree, majoring in Network and Telecom, from the University of Technology of Troyes (UTT) in France.



### Christine Sterk

Chief Business Officer, Pulsifi

Energised leader with 17 years experience in start-ups, business leadership, sales and marketing. Extensive, current C-suite network connections across South-East Asia. Hands-on proven experience in developing teams and effective turn-key strategies. Skilled in sales, publishing advertising, training, negotiating and public speaking. Founded Asia's first advertising distribution network. 90% market penetration within 5 years. Connected 17,000 media and brands across Asia. Rolled out China, India, Indonesia, Singapore, Thailand, Vietnam and Hong Kong. Established & trained marketing and sales teams across Europe, Australia, The United States and Asia. Advised the Malaysian Government on the establishment of Social Persuasion Communication Centers.

## SPEAKERS PROFILE

**Mohd. Farid Yunos**

Group CEO, redONE

Farid Yunus rejoined redONE as CEO in January 2019 and is currently Group Chief Executive Officer. He returned after launching Yoodo, Malaysia's first truly customisable digital mobile service, which is owned and operated by Celcom Axiata. Before creating Yoodo he had been Celcom's Chief MVNO Officer, in charge of managing Celcom's Mobile Virtual Network Operator partners. Prior to that he was seconded to redONE (formerly known as REDtone Mobile) in 2012 for four years as their Chief Executive Officer to help drive the company's growth. redONE subsequently became the fastest growing Postpaid mobile service provider in Malaysia, winning the 2014, 2015 & 2016 Frost & Sullivan MVNO of the Year awards. He now spends most of his time growing redONE's businesses in Singapore, Thailand and The Philippines. Before his secondment, Farid was Celcom's Chief Strategy and Business Transformation Officer, responsible for technology and market strategies and business planning. He joined Celcom in 2006, following a stint as a wireless industry analyst with the Yankee Group in London, focusing on mobile markets and operators in Europe, Middle East and Africa. He has 20 years' experience in the mobile industry, and holds a Masters degree from the University of Leeds, and a BSc in Telecommunications from Ohio University.

**Shahbaz Ali**

Head of Product Development, Sateliot

With a career spanning more than 17 years in the telecommunications and IoT industry, encompassing extensive expertise in product management, market analysis, and solution design, Shahbaz has demonstrated a strong track record in building and scaling innovative products. Shahbaz currently serves as the Head of Product Development at Sateliot, where he leads the pioneering efforts behind the development of the world's inaugural standardized NB-IoT LEO Satellite Connectivity. In his previous capacity, Shahbaz held a leadership position in the IoT Business division at Telenor, achieving an impressive feat of a 200% growth in IoT revenues over the course of two consecutive years (2020 & 2021), with a promising outlook for sustained growth into 2022 and beyond. His accomplishments can be attributed to his exceptional ability to swiftly align IoT advancements for the purpose of rapid commercialization. Shahbaz is deeply committed to fostering an all-encompassing IoT ecosystem through strategic partnerships and embraces the concept of integrated ecosystem play. His versatile background includes a history of leadership within Transport Core teams at Telenor, as well as a history of excellence in various technology roles at esteemed companies such as Siemens and Nokia.

## SPEAKERS PROFILE

**Jay Yun**

VP of Engineering, Sendbird

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Jay is the VP of Engineering of Sendbird, the world's no1. conversations platform for mobile apps powering 300M+ people every month. He specializes in SDK/API engineering and business administration. He was the Co-Founder and CEO of a B2B startup and a research staff of Samsung Advanced Institute of Technology.

**Hongbeom Ahn**

Senior Director, Team Leader, Location AI, SK Telecom

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Leading SK Telecom's Location AI team, Hongbeom Ahn is at the forefront of integrating AI with MNO's Big Data specifically Location data. Previously at LG Electronics, he developed key IoT platforms and served as Vice Chair of the oneM2M Architecture Working Group, shaping global IoT standards and technologies. His innovative work has earned him three GSMA GLOMO Awards, highlighting his impact in the telecommunications industry.

**Rajesh Naresh Mhatre**

Senior Manager, Transformation &amp; Products, Starhub

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Rajesh is an experienced professional with over two decades experience Telco and Software industry. His major focus areas have been developing product strategy, product management, architectural transformation for the products in 5G, MEC, Edge Cloud, NaaS domains.

## SPEAKERS PROFILE

**Amar Huzaimi Md. Deris**

Group CEO, Telekom Malaysia

Amar, aged 48, a Malaysian, was appointed as TM's MD/GCEO and Non-Independent Executive Director on 1 August 2023. He holds a Bachelor of Commerce (Accounting and Finance) from Monash University (Clayton), Australia and a Master of Business Administration (MBA) from Deakin University, Australia, both on TM scholarships. Amar is a recognised Fellow Certified Practising Accountant Australia (FCPA Australia) and a former Certified Information System Auditor (CISA). He completed various leadership programmes, including Proteus at London Business School (LBS); the Global CEO Program at The Wharton School, National University of Singapore in 2022 and IESE Business School in 2023. Amar brings with him over two decades of experience in the telecommunication industry. Prior to his appointment as MD/GCEO, he served as the Executive Vice President (EVP) of TM Global, overseeing the Group's wholesale domestic and international business arm since 1 September 2018. During his tenure, Amar led TM Global in strategic ventures across diverse sectors, including sales, marketing, customer experience, and relationship management, leveraging his entrepreneurial and financial acumen. Amar, a home-grown talent, started his career in 1998 as part of TM's Group Financial Controller Division. Over the years, he has ascended through the ranks, holding the positions of Deputy Chief Internal Auditor, General Manager of Group Corporate and Regulatory, General Manager of Group CEO's Office and Vice President of Carrier Sales in TM Global. With a solid grasp of global leading technologies and a combination of strategic vision and operational experience, Amar is well-positioned to steer TM's evolution from a Telco to a TechCo. Amar's leadership and vision have earned him recognition in his field. He was selected as one of CPA Australia's 40 young business leaders, a list that showcases highly talented individuals across regions and sectors. Additionally, he was included in Capacity Media's Power 100 in 2019 and 2023, a global index comprising influential leaders in the wholesale telecommunication sector. Amar also sits on the Boards of several subsidiaries of TM Group under TM Global cluster, including Fiberail Sdn. Bhd., Fibrecomm Network (M) Sdn Bhd, Acasia Communication Sdn Bhd and Asean Telecom Holding Sdn Bhd, a business alliance with seven (7) ASEAN countries and a Director in TM Technology Services Sdn Bhd (formerly known as webe Digital Sdn Bhd). He is also the Chairman of TM's regional offices located in the UK, US, Hong Kong, Singapore, Australia and Dubai.

## SPEAKERS PROFILE



### Mohamed Shajahan bin Mohamed Iqbal

Founder and CEO of Three-OPP

Vice President & Treasurer of the FTTH Council, Asia-Pacific

Mohamed Shajahan bin Mohamed Iqbal is the Vice President & Treasurer of the FTTH Council Asia-Pacific. He is also the Founder and Chief Executive Officer of a dynamic telecommunications company, Three-OPP (M) Sdn. Bhd. He has extensive professional experience with significant leadership accomplishments in the telecommunications industry as a result of his passion and commitment towards advancing the local telecommunications industry. Shajahan's proven executive management track record with over 20 years' experience in the field has successfully driven sales growth for 3OPP through innovation, research and development of the Malaysian telecommunication industry. In 1991, he developed and created a local industry for telecommunications products under the brand name 3OPP. Prior to this, Shajahan has a wide ranging experience of 7 years as an Accountant and Consultant in Peat Marwick and Arthur Andersen. His job scope is in the area of audit, tax, insolvency, management consultancy and corporate advisory work.



### Ji-Ryang Chung, PhD

Founder & CEO, Tilda

Founder CEO @ Tilda Corp. (2021.3-)

Partner @ Minds & Company (AI adoption consulting firm, 2019-2020)

Principal engineer @ Samsung mobile (2011-2018)

Computer Science (AI) PhD @ Texas A&M University (2004-2012)

Computer Science BS @ Seoul National University (1995-2004)

Experience at the AI consulting firm gave me insights on the discrepancy between B2B market needs and AI technology. For a little longer than 2.5 yrs, Tilda has been working with a wide scope of South Korean manufacturers (from smokestack companies to high-tech ones) to increase their throughput, to reduce energy and materials cost, and to improve product quality.

Now with a subscription SaaS ready, Tilda is expanding the service region to Far East and Southeast Asia countries.



### Wing K Lee

CEO, YTL Communications

As CEO of YTL Communications, Wing and his team built Malaysia's largest all-4G; all-IP network. In 2021, they achieved another milestone of being the first to launch 5G nationwide. Prior to YTL, Wing spent over 17 years in the United States in leadership positions to build the first nationwide fiber optics network, the first nationwide wireless data network, and the first commercial 4g network. Awarded "Asian American Engineer of the Year" in the 2002 US National Engineers Week, Wing also holds 33 US Patents in addition to Singaporean and Korean patents. He attended the University of Texas at Austin and MIT.

## NEED TO KNOW INFORMATION

**6.1 Event Contact: Lilian Hung - [lhung@gsma.com](mailto:lhung@gsma.com)**

**6.2 Travel to Kuala Lumpur information :**

Kuala Lumpur International Airport Distance from Property: 70.0 KM  
(<https://airports.malaysiaairports.com.my/>)

Phone Number: +60 3-8776 2000

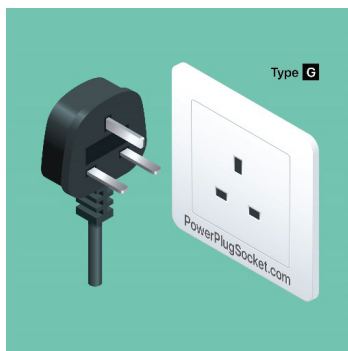
Alternate Airport Transportation : <https://www.kliaekspres.com/>

Nearby : Subway Station – Bukit Bintang KL Monorail Station

Currency : Malaysian Ringgit (MYR)



**6.3 Power Socket** – In Malaysia the power plug are of type G



**6.4 Other Travel Information:**

<https://www.tourism.gov.my/>

<https://www.roughguides.com/malaysia/travel-advice/>



