

2018 Mobile Industry Impact Report: Sustainable Development Goals

Three years ago, the mobile industry became the first to commit to the UN SDGs. The third edition of the Mobile Industry Impact Report 2018 shows that the mobile industry has made substantial progress in turning their commitment into action, driving tangible results and impacting peoples' lives.

More than 5 billion people are now connected to mobile, making it the most far-reaching consumer technology worldwide. The increasing role of mobile technology makes it a powerful tool for achieving the SDGs, helping to reduce poverty, improve healthcare and education, and drive sustainable economic growth. Countries with high levels of mobile connectivity have made the most progress in meeting their SDG commitments. By adequately leveraging the power of mobile networks and the services they provide, the mobile industry will continue to play a central role in accelerating the achievement of the SDGs.

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Key Findings

Since 2015, the mobile industry's impact has increased across all 17 Sustainable Development Goals through:



Infrastructure and Networks

Access and Connectivity

Mobile-enabling Services



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