

The Mobile Economy Sub-Saharan Africa

Unique mobile subscribers



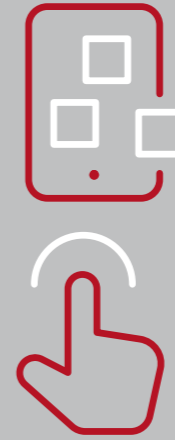
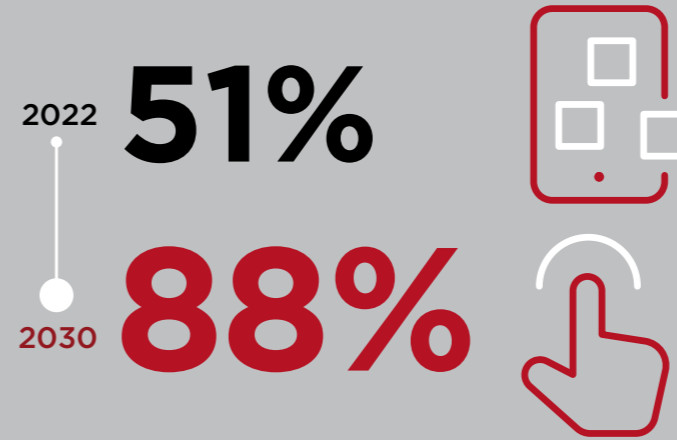
Penetration rate
Percentage of population



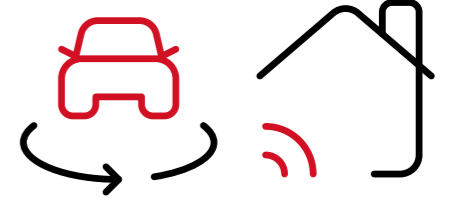
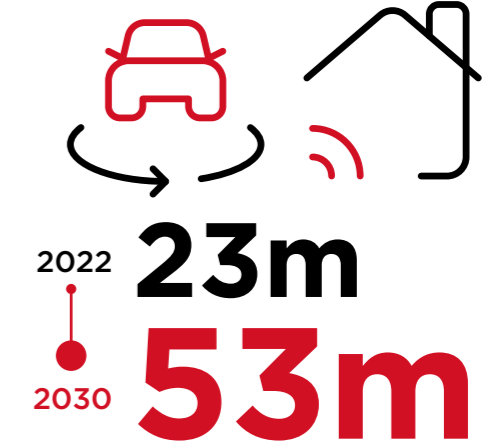
CAGR
2022-2030 **4.4%**

Smartphones

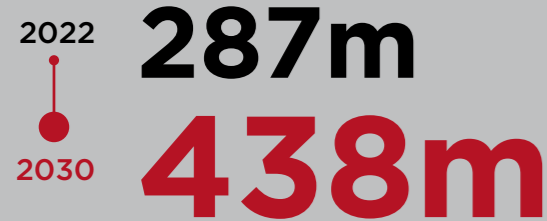
Percentage of connections
(excluding licensed cellular IoT)



Licensed cellular IoT connections



Mobile internet users



Penetration rate
Percentage of population



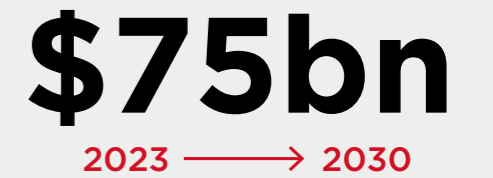
CAGR
2022-2030 **6.2%**

Operator revenues and investment



Total revenues

Operator capex



SIM connections

(excluding licensed cellular IoT)



Penetration rate
Percentage of population



CAGR
2022-2030 **4.3%**



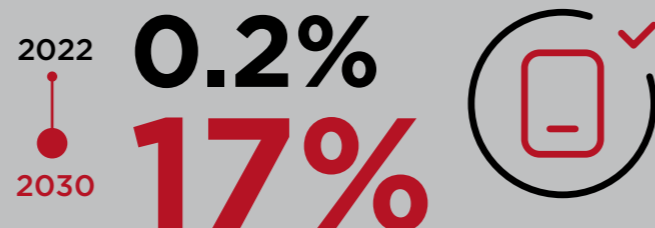
4G

Percentage of connections
(excluding licensed cellular IoT)



5G

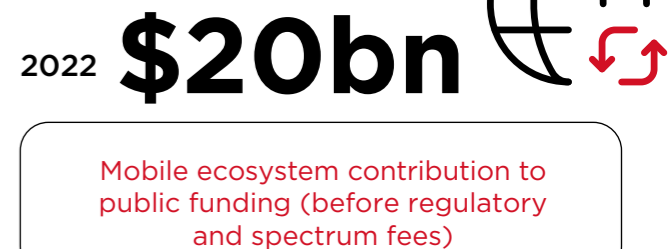
Percentage of connections
(excluding licensed cellular IoT)



Mobile's contribution to GDP



Public funding



Employment

1.4 million jobs

Directly supported by the mobile ecosystem in 2022

