



AMERICAN TOWER®



Qualcomm



IoT WebTalk

Leveraging
**C-V2X AND THE
POWER OF PARTNERSHIP**
to Create Safer Roads

Monday, 28 September 2020 | 10:30 EDT | 15:30 BST | 16:30 CEST



Today's Speakers

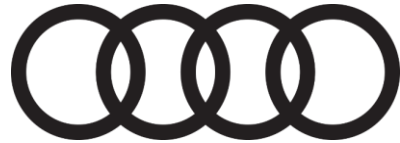


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ED KNAPP

**CTO,
American Tower
Corporation**



ANUPAM MALHOTRA

**Director of Connected
Vehicles and Data,
Audi of America**



JIM MISENER

**Senior Director, Product
Management and Global
C-V2X Ecosystem Lead,
Qualcomm**



CATHY MCGHEE

**Director, Virginia
Transportation Research
Council**

20 min

Presentations: C-V2X and the Power of Partnership

Anupam Malhotra, Director for Connected Vehicles and Data, **Audi of America**

Jim Misener, Senior Director, Product Management and Global C-V2X Ecosystem Lead, **Qualcomm**

Ed Knapp, CTO, **American Tower Corporation**

Cathy McGhee, Director, Virginia Transportation Research Council, **VDOT**

20 min

Interactive Panel Discussion with all Speakers

Moderator: Dr Shane Rooney, Executive Director, IoT Networks, **GSMA**

15 min

Live Audience Q&A with all Speakers

Moderator: Dr Shane Rooney, Executive Director, IoT Networks, **GSMA**

The Socio-Economic Benefits of Connected Vehicles

Road Traffic Accidents

In the top 10 causes of death globally across all age groups

1.35 million lives lost every year

Over 90% of vehicle collisions caused by human error

Over 500 Million Connected Cars on the Road by 2025

Yearly Benefits of Connected Cars by 2025

11,000 lives saved

260,000 fewer accidents

400,000 tones of CO₂ emissions avoided

280 million hours of driving saved



It's Not All About Vehicles



Sources: Ford



Why C-V2X?

- **Commercially available** globally, leveraging the secure and established 4G LTE network infrastructure
- Seamless and sustainable evolution from **4G to 5G** while upholding **backwards compatibility**
- Superior levels of **security, range, latency and reliability** that vastly exceed the capabilities of alternative solution DSRC/802.11p





Why C-V2X?

- Backed by a **global ecosystem** of 130+ leading mobile operators, vendors, automotive manufacturers, suppliers and companies from the wider industry
- C-V2X **security** is based on internationally recognised interoperable standards leveraging the security services provided by mobile networks, including eSIM
- **Mobile operators** are the experienced, trusted and licensed providers of an already established network infrastructure and are best placed to provide and manage connected vehicle solutions with the necessary scale, coverage, reliability and end-to-end security





What is the GSMA doing?

- The GSMA is working with mobile operators, automotive OEMs and suppliers, industry associations and regulatory bodies to accelerate the growth of the connected vehicle market by agreeing a common approach to security, regulatory and infrastructure solutions.
- To find out more, visit www.gsma.com/automotive

GSMA

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AMERICAN TOWER

Qualcomm

VDOT
Virginia Department of Transportation

The banner features a background image of a multi-lane highway with cars, overlaid with a purple hexagonal grid pattern. A white radio tower icon with concentric circles is positioned on the right side.

GSMA

**CONNECTING VEHICLES
TODAY AND IN THE 5G ERA
WITH C-V2X (CELLULAR VEHICLE-TO-EVERYTHING)**

www.gsma.com/automotive

The banner features a dark background with a white hexagonal grid pattern. A white car is shown on the right side, with a blue beam of light emanating from its front. The GSMA logo is in the top left corner.



Find Out More:

gsma.com/automotive

Get in Touch:

automotive@gsma.com

Stay Up to Date:

gsma.com/iot/newsletter

Leveraging C-V2X and the Power of Partnership to Create Safer Roads

GSMA IoT WebTalk

September 28, 2020



Anupam Malhotra

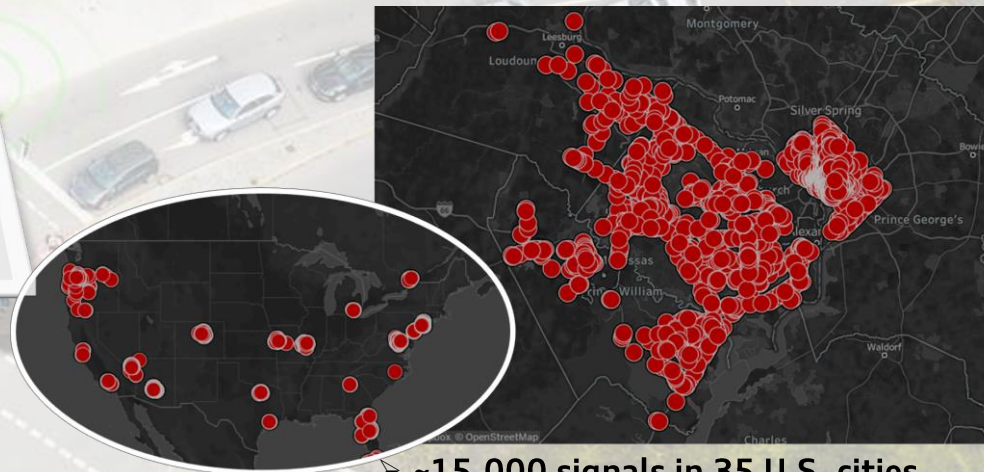
Director, Connected Vehicles & Data
Audi of America



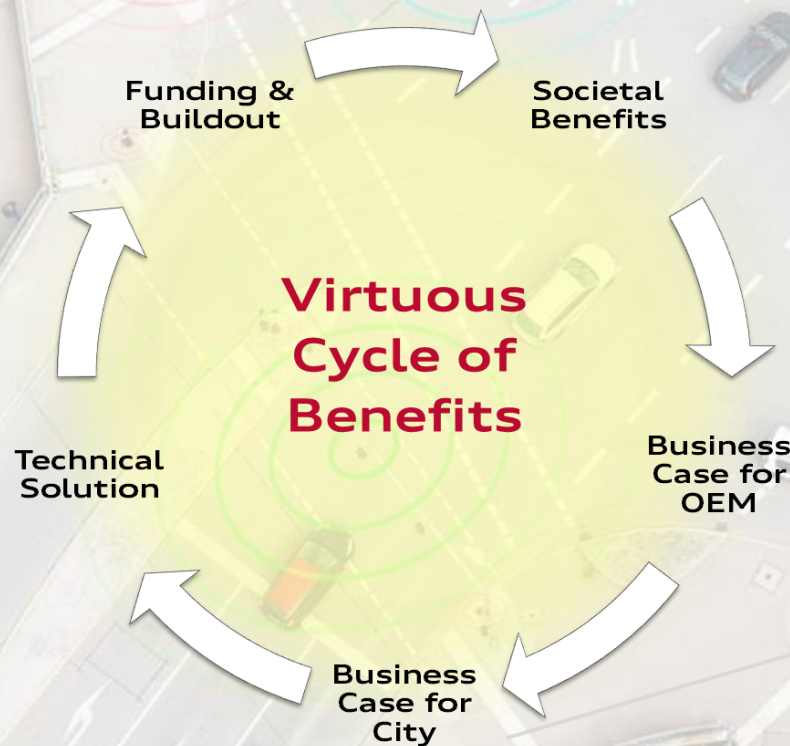
Audi Traffic Light Information



Audi of America, Virginia DOT and Qualcomm Announce Initial C-V2X Deployment in Virginia



- ~15,000 signals in 35 U.S. cities
- Time-To-Green + GLOSA via LTE



- Embedded C-V2X
- Work Zone Warnings
- Vulnerable Road Users
- Enhanced TLI with Red Light Violation Warning



Cellular Vehicle-to-Everything (C-V2X) Showcase



Summary

V2X is an Enabler

- › Next gen connectivity brings Active Safety services to life
- › Huge opportunity to address the 615K crashes, 36K fatalities, and \$800M in economic harm annually on American roads

Roadmap to the Future

- › Initial deployment of C-V2X on Virginia Roadways enables Work Zone Warnings, Construction Worker Alerts, and Enhanced TLI
- › Technologies will eventually move into personal devices allowing Vulnerable Road Users to be safer (bicyclists, pedestrians, etc.)
- › Deployment by OEMs and cities builds the presence needed for future V2V automated vehicle use cases

Collaboration is Necessary

- › Services like TLI build a foundation for collaboration between OEMs, Traffic Agencies, & I/F providers
- › Collaboration with Qualcomm, VDOT, VTTI, American Tower is aiming to create a microcosm for a broader deployment model

Audi and the Volkswagen Group are committed to the auto safety imperative of the 5.9GHz spectrum that the FCC wisely invested in 20 years ago!



Thank you

Jim Misener
Senior Director, Product Management
Qualcomm Technologies, Inc.



5G

C-V2X

Standards complete, commercially available, deployment begun

Broad industry support with 5GAA

Initial focus on basic safety use cases

5G roadmap expands functionality

Rich sensor sharing

Vehicles share intent and perception



On-the-fly connectionless groups

Enabled by reliable multicast



Benefits in addition to safety

Coordinated driving brings reduced congestion, shorter trip time, and energy savings



V2V
Vehicle-to-vehicle
e.g., collision avoidance safety systems

V2I
Vehicle-to-infrastructure
e.g., roadside traffic signal timing/priority

V2P
Vehicle-to-pedestrian
e.g., safety alerts to pedestrians, bicyclists

V2N
Vehicle-to-network
e.g., real-time traffic/routing, cloud services

C-V2X enables network independent communication

Direct safety communication independent of cellular network

Low latency Vehicle to Vehicle (V2V), Vehicle to Infrastructure (V2I), and Vehicle to Person (V2P) operating in ITS bands (e.g. 5.9 GHz)

Direct PC5 interface

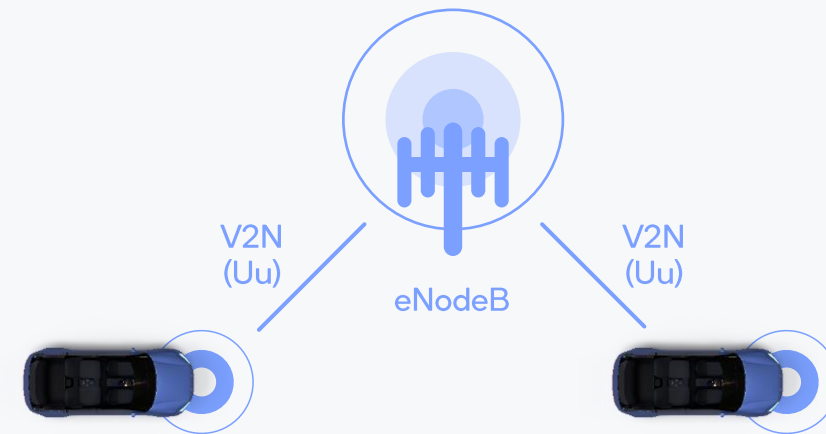
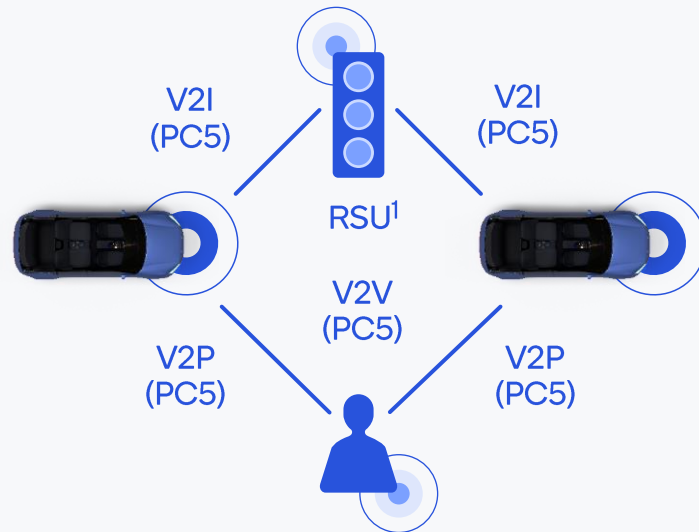
e.g. location, speed, local hazards

Network communications for complementary services

Vehicle to Network (V2N) operates in a mobile operator's licensed spectrum

Network Uu interface

e.g. accident 2 kilometer ahead



Bringing a comprehensive ecosystem together

Driving the future of smart transportation

Mobile network operators



Access to roads and road users



Network densification using small cells / RSUs



Road operators



Mobile operators

Road users



Hazard alert



Ad services:
Restaurant location



Vehicle OEMs

City-highway



Hyperlocal services

Pay-as-you-use parking

236

Occupied

42

Available

\$472

Revenue per 30 mins

Recommended toll routes

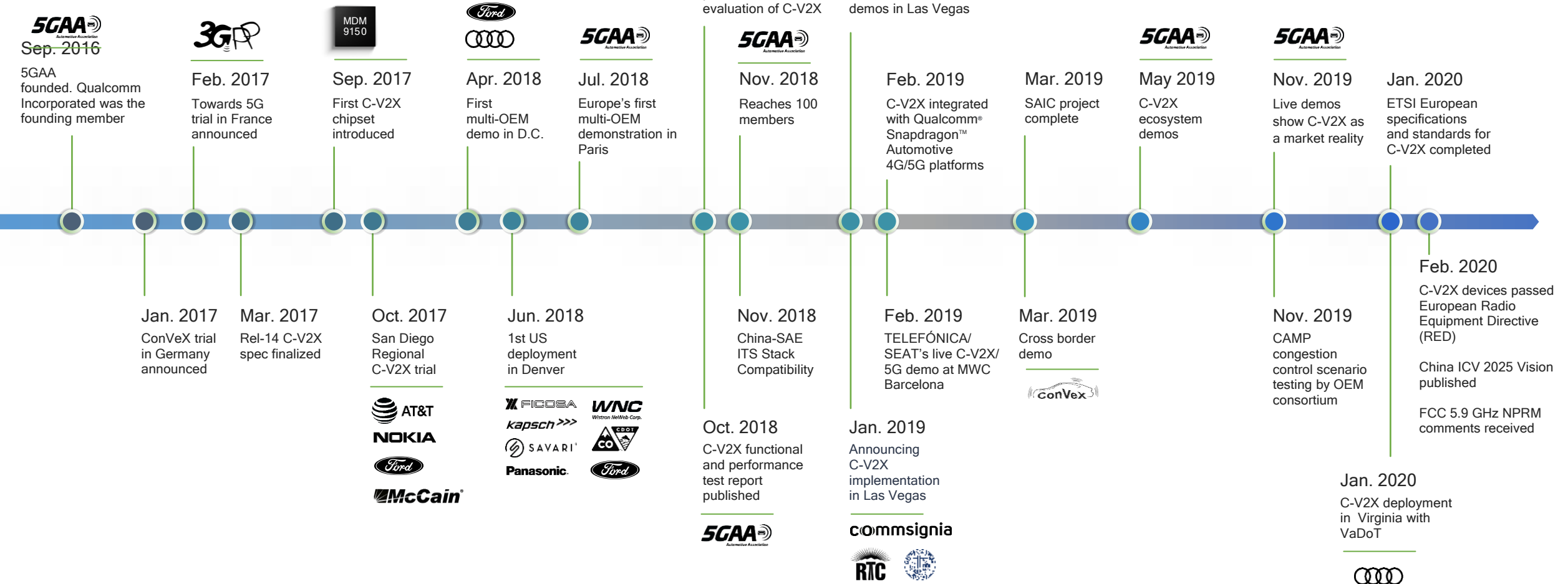


Cloud service providers
Security framework



Data and security¹

Strong C-V2X momentum globally



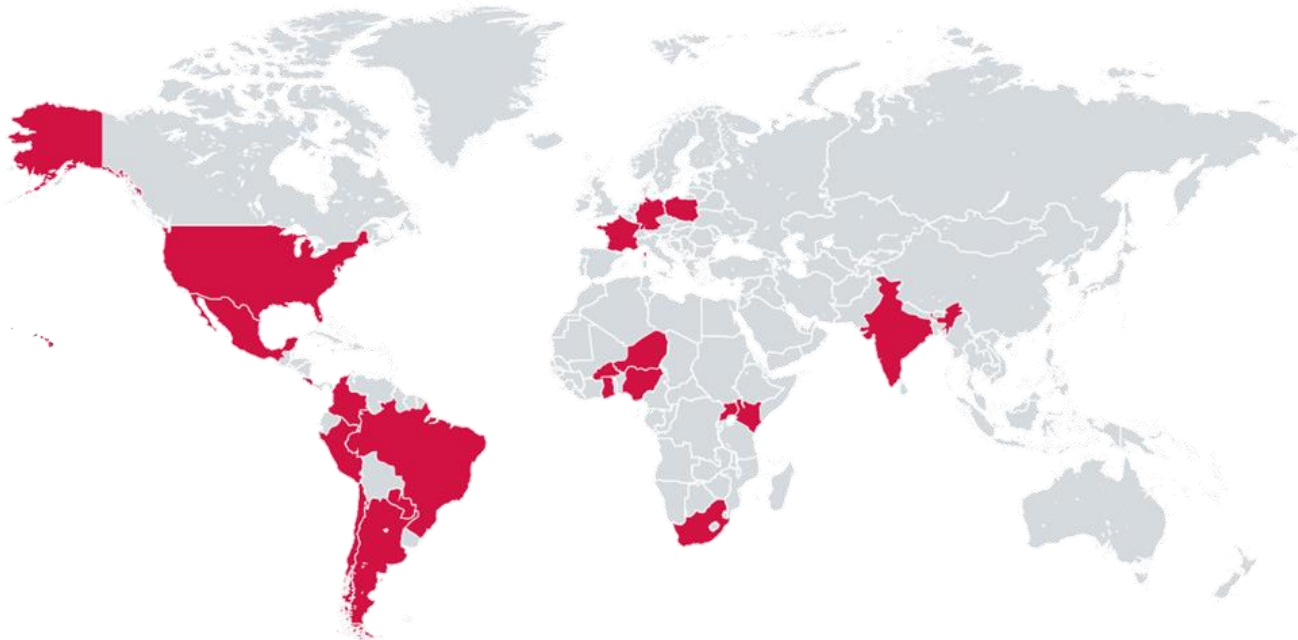
American Tower Overview

AMT is a Global Provider of Mission-Critical Communications Infrastructure¹

20
Countries

~5,500
Global Employees

~181,000
Total Communications Sites



Comprehensive Portfolio

- U.S. (~41,000 towers)
- International (~139,500 towers)
- Indoor DAS (~1,800 global sites)
- Real Estate Connectivity Management
- Partnerships with leading global Mobile Network Operators

Leading Independent Tower Provider and The Largest Neutral Host Infrastructure Provider in the U.S.



Road Operator's: Smart Intersection Roadmap



Basic IoT

Uu IoT



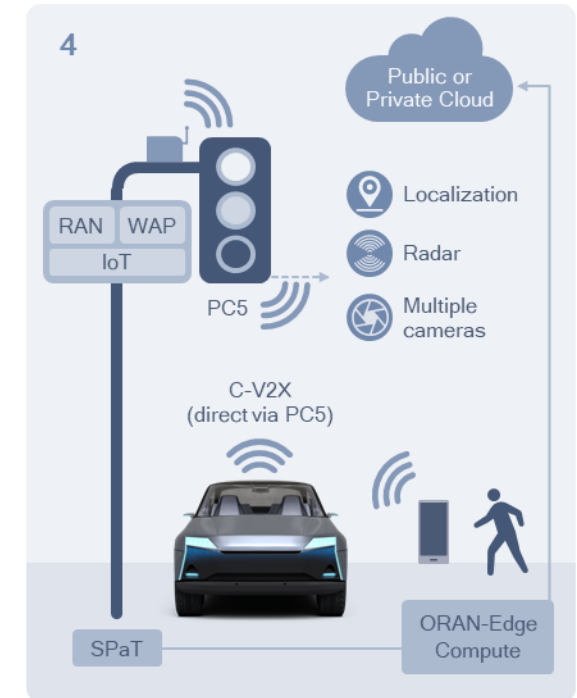
C-V2X enabled safety

Uu Backhaul



C-V2X Direct w/Access

NHN- Multi-Spectrum and Multi-RAT: RSU @ 5.9GHz +; WiFi6 @ 5 GHz + CBSD@ 3.5GHz



C-V2X Intelligent

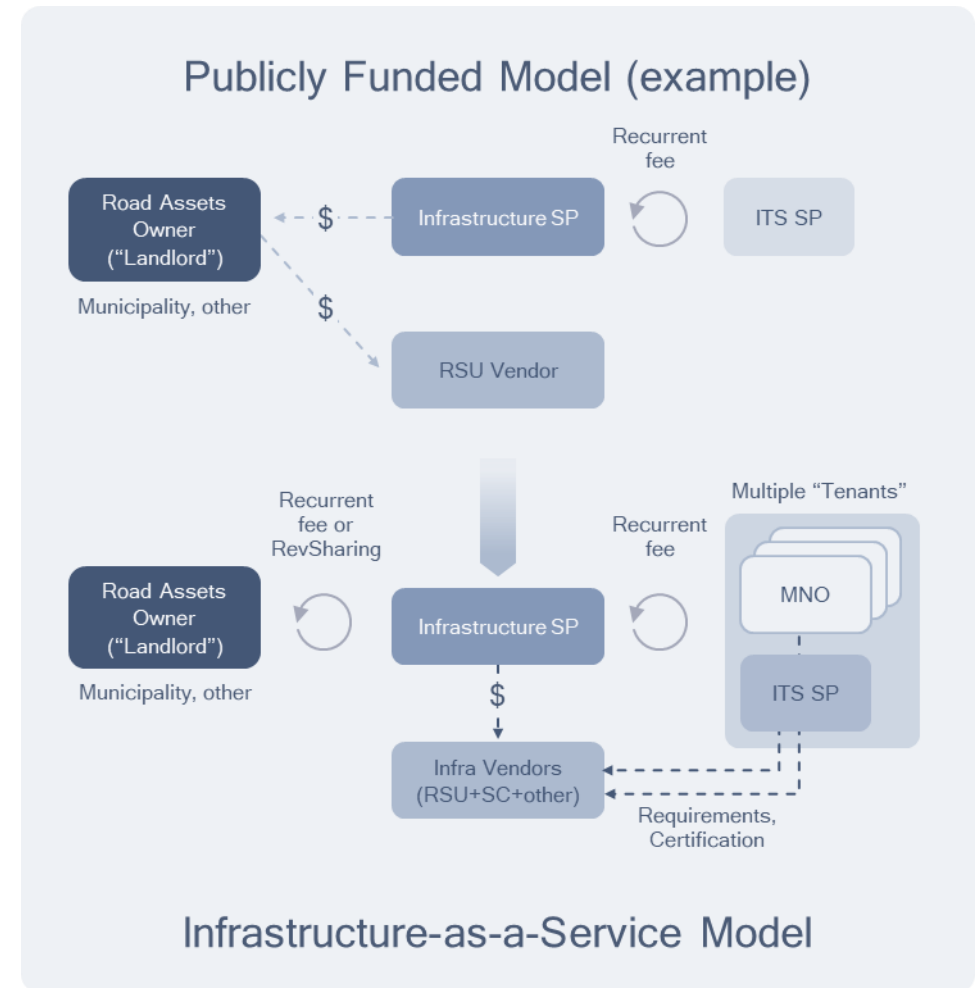
NHN- Multi-Spectrum and Multi-RAT: RSU @ 5.9GHz;+ WiFi6 @ 5 GHz + CBSD@ 3.5GHz+ IoT Sensors/Cams

Open Neutral Host ITS, cellular and Wi-Fi access plus sensors providing a unified data set for the intelligent intersection



Models for Deployment

- Smart Roadside Infrastructure enables new business models by integrating V2X with 5G access networks, sensors
- Extending the Foundational Safety Use Cases with Infrastructure-as-a-service models
- Goal of accelerating and scaling CV2X deployments through multiple funding sources




Infrastructure-as-a-Service Models can Augment Any Public Investments



VDOT CONNECTED AND AUTOMATED VEHICLES PROGRAM

GSMA IoT WEBTALK

A vertical orange bar is positioned to the left of the speaker's name.

Cathy McGhee, PE
Director of Research and Innovation

September 28, 2020

The Virginia Department of Transportation (VDOT) is responsible for building, maintaining, and operating the Commonwealth's roads, bridges, and tunnels.

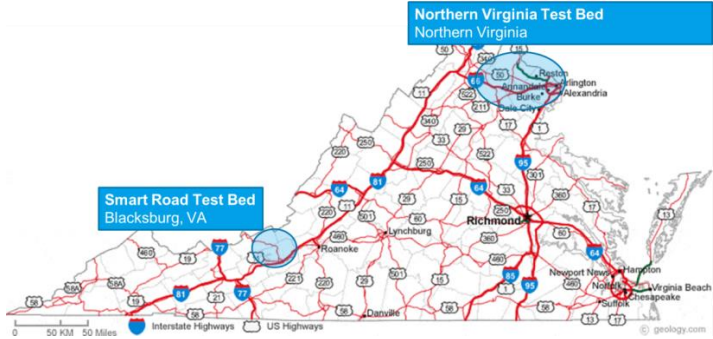
- 3rd largest state-maintained highway system in the country
- 128,553 lane mile state maintained system
 - Interstate – 5,502 miles
 - Primary – 22,040 miles
 - Secondary – 100,365 miles
- Over 11,900 bridges and 7,550 culverts
- 5 Traffic Operations Centers
- 2 Customer Service Centers
- 3 ferry services
- 41 safety rest areas and 12 welcome centers



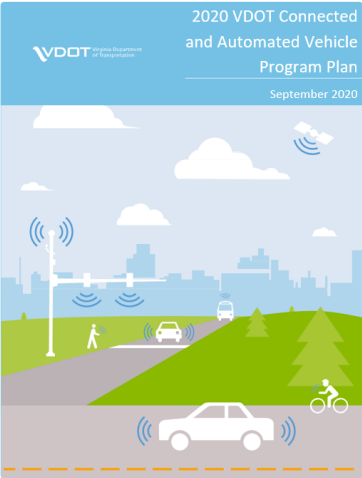
VDOT continues to research connected vehicle technologies and to prepare the Commonwealth's infrastructure for the deployment of CVs.



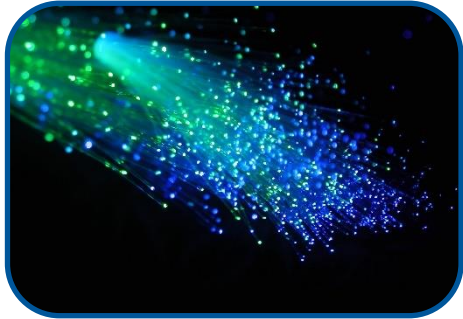
connected vehicle demos



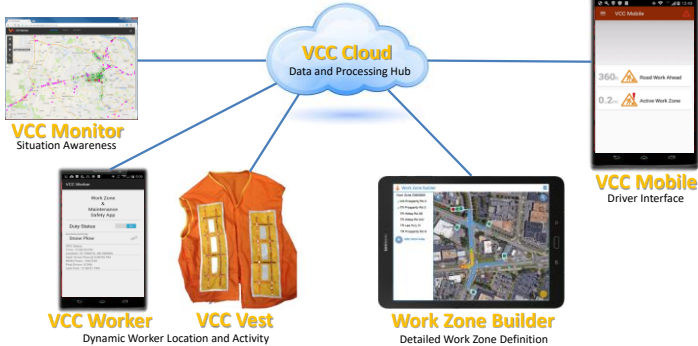
Virginia Connected Corridors Testbeds



Connected and Automated Vehicle Program



improvements to foundational infrastructure



connected vehicle applications

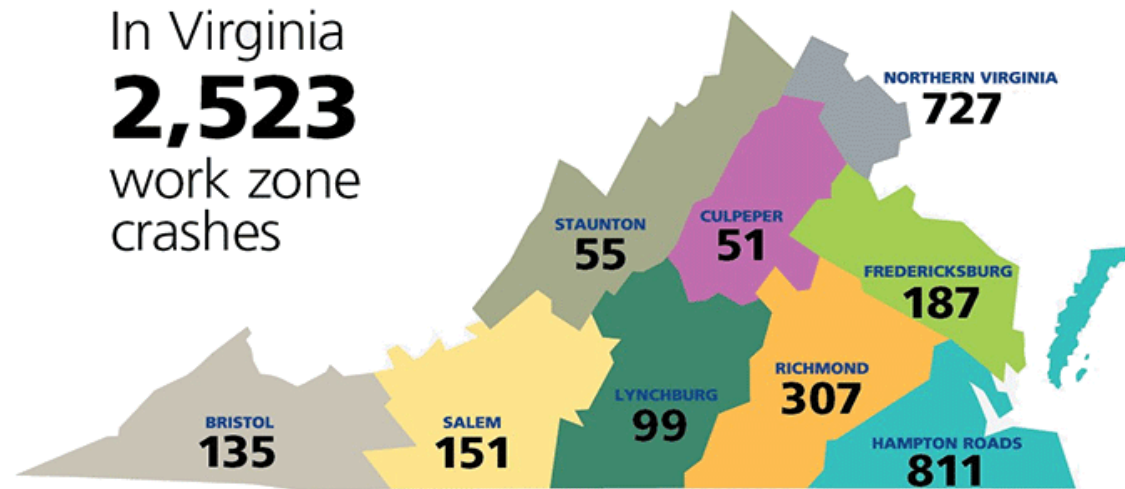
VDOT is particularly focused on utilizing CV2X to improve work zone safety for all road users.

Nationwide:

- Four out of five work zone fatalities are drivers
- One work zone fatality occurs every 15 hours
- One work zone injury occurs every 14 minutes
- Approximately 700 people are killed and more than 35,000 people are injured in work zone crashes each year

Statewide:

- On average statewide, there are 7.3 work zones crashes per day each year





Panel and Q&A



T-Mobile Systems ottopia

IoT WebTalk

Register Now: gsma.com/webtalk-qos

Delivering
5G QUALITY OF SERVICE
for Connected and Automated Driving

Tuesday, 3 November 2020 | 09:00 EST | 14:00 GMT | 15:00 CET

