GSMA

Hosted @

LAS VEGAS MWC GSMA | In partnership with ctia

MWC Las Vegas

Open 5G IoT Forum

Oct 8 | 9:30am PDT | Level 2, W228

Las Vegas Convention Centre

GSMA

Welcome and Introduction

Shane Rooney

Senior Director, GSMA

Event Partner

verizon business

Connected Industries Lead Partner

T-MOBILE FOR BUSINESS

AI Networks Theme Headline Sponsor

Qualcomm

Official Broadcast Partner

MOBILE WORLD LIVE

Official Media Partners

THE WALL STREET JOURNAL
BARRON'S GROUP

An Event Of

Mobile WorldCapital Barcelona

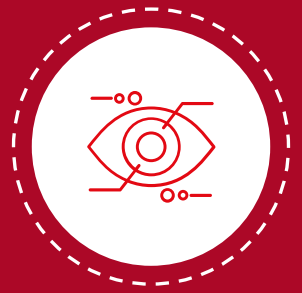
We Convene The Mobile IoT Industry CHAMPION ITS VALUE AND UNIFY IOT ECOSYSTEM

Creating a common agenda

The 5G IoT Strategy Group set the agenda for the IoT Community backed by the 5G IoT Forum with Action Groups that resolve issues

Convening the IoT ecosystem

Our MWC Barcelona, Shanghai and Las Vegas events are the epicenter of innovation



Solving Technical Business issues

Our technical Action Groups bring together the ecosystem to innovate and action ideas that will have a positive industry impact

Engaging with the business

We develop potential solutions and advice drawn from our Strategy and Forum members called Action Groups that draw on real experience with end customers

Collaborating across organisations

We work across the GSMA Working Groups, other communities and external organisations to amplify the Community's viewpoints

Simplifying solutions

We turn ideas into solutions, with whitepapers , events and data sources as well as a comprehensive resource database

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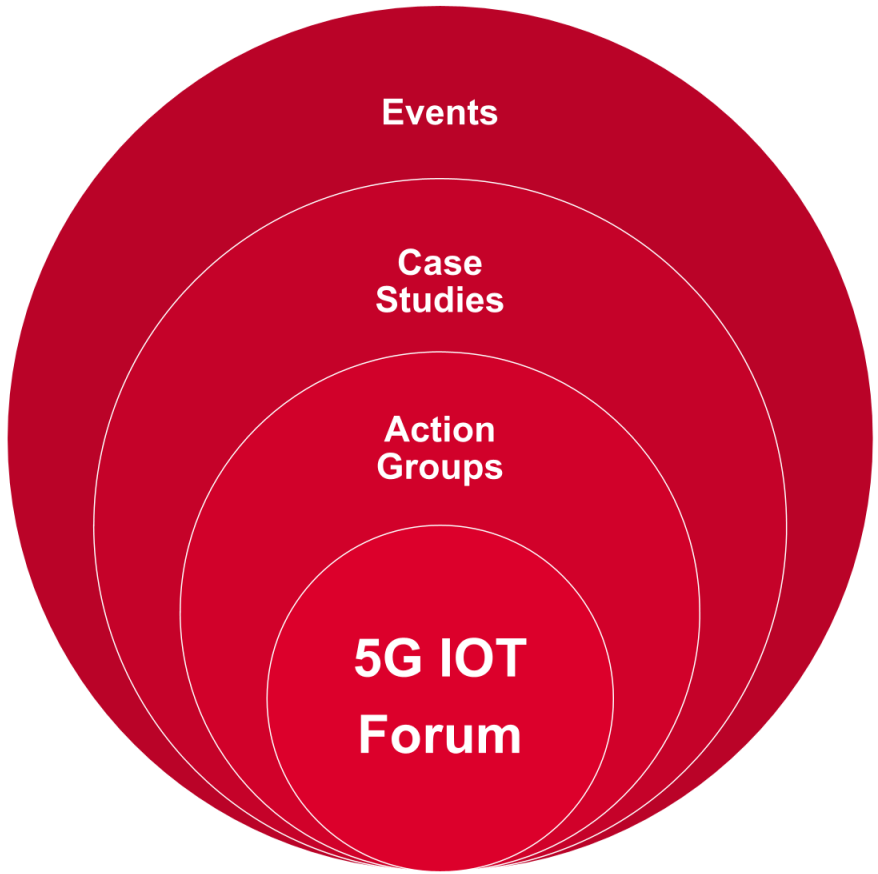
Structure and focus of the GSMA IoT Community



Our Focus in 2024 is
Making IoT Easier for Customers

Technology
- Choices
- Connectivity

Geography
- Product
- Roaming

Security
- Connectivity
- Data

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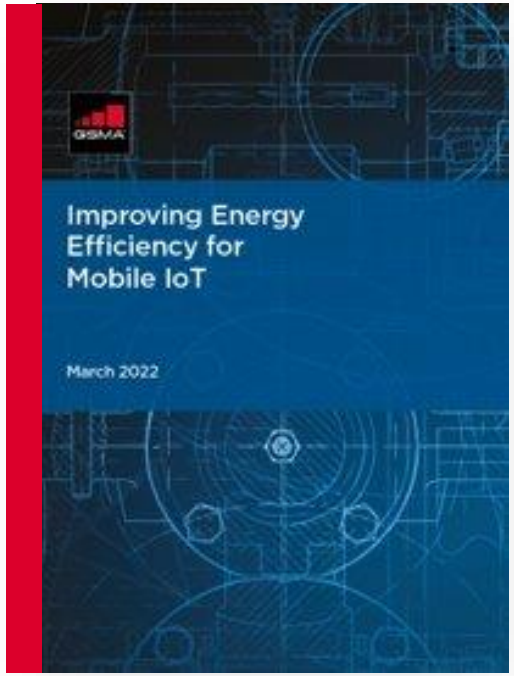
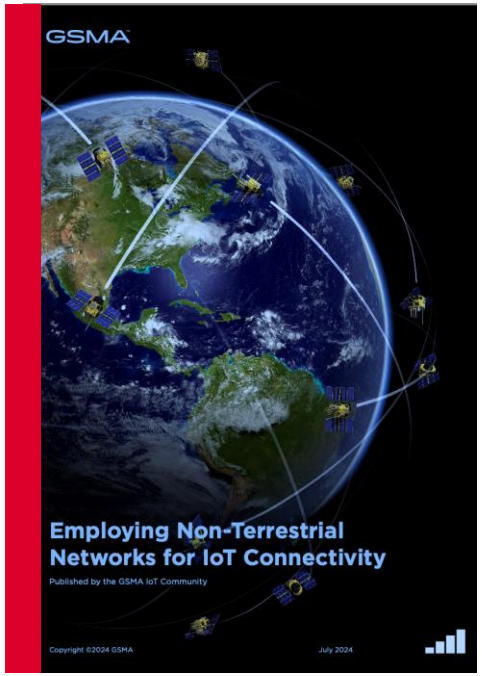
Work already created by the GSMA IoT Community to help Customers



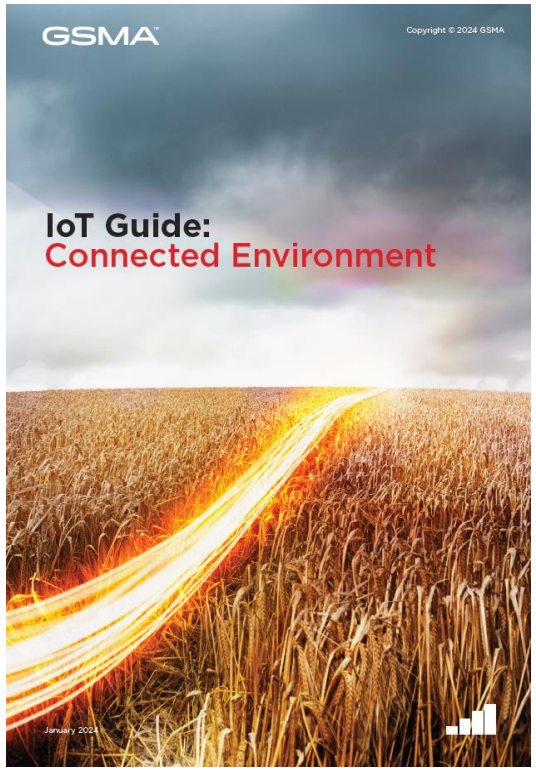


Download at **gsma.com/iot**

Key New GSMA IoT Industry Reports

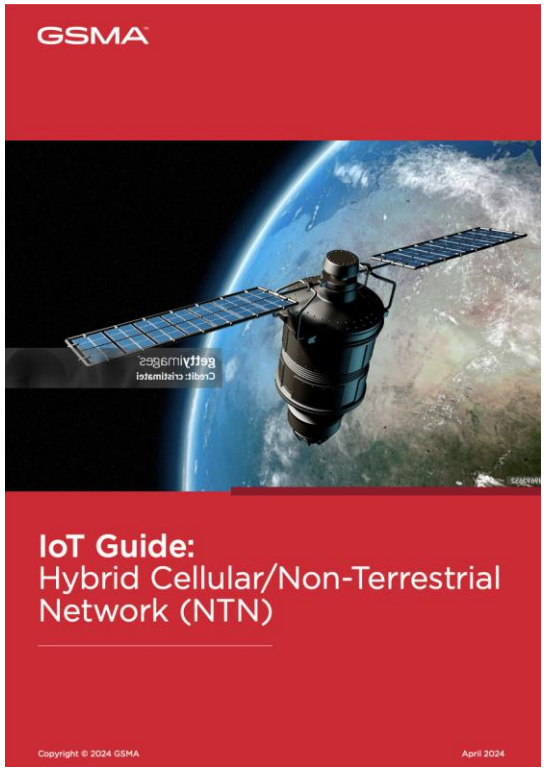
Connected Energy

Connected Environment



Global IoT Regulations

Hybrid Cellular NTN Networks



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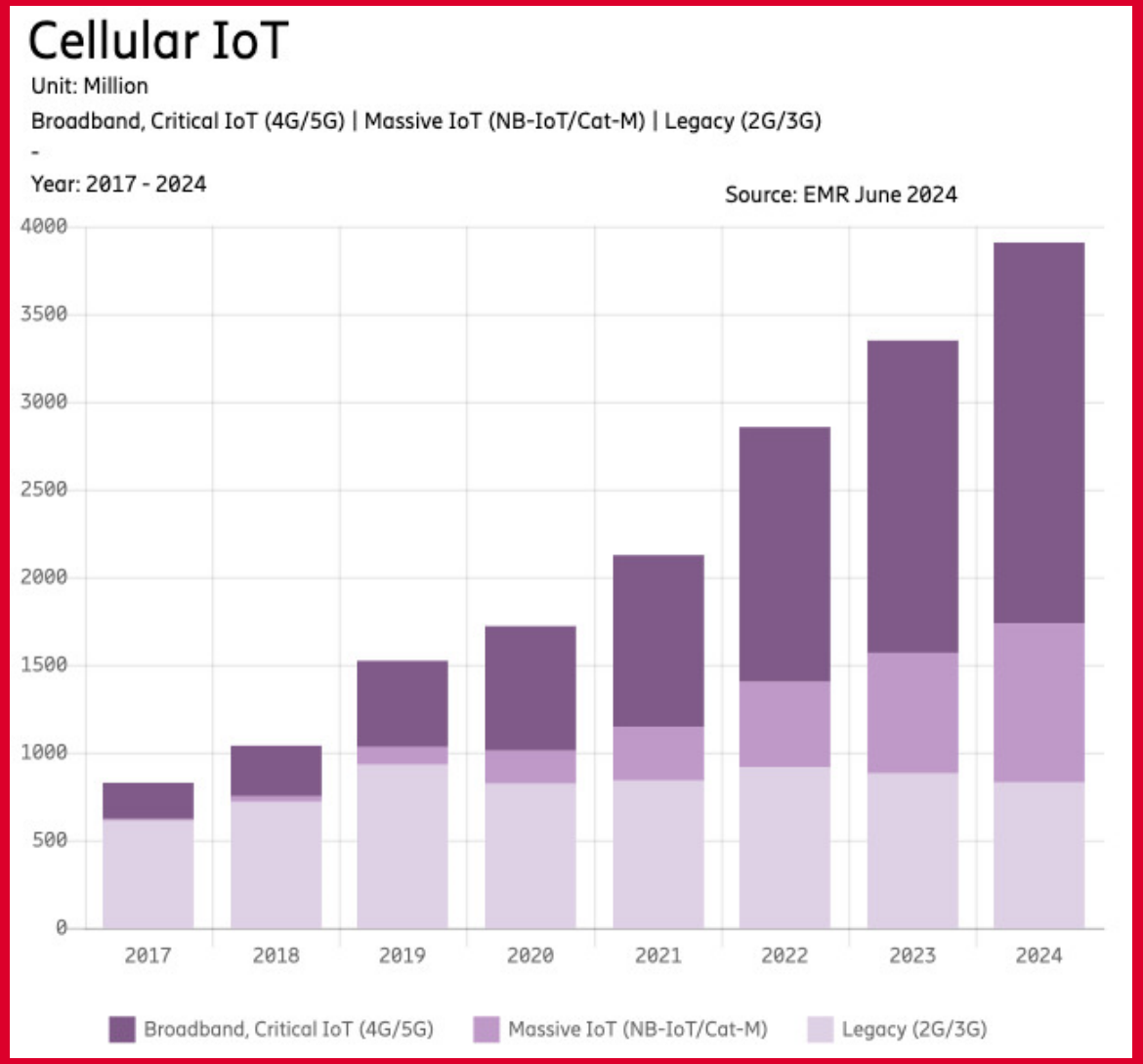
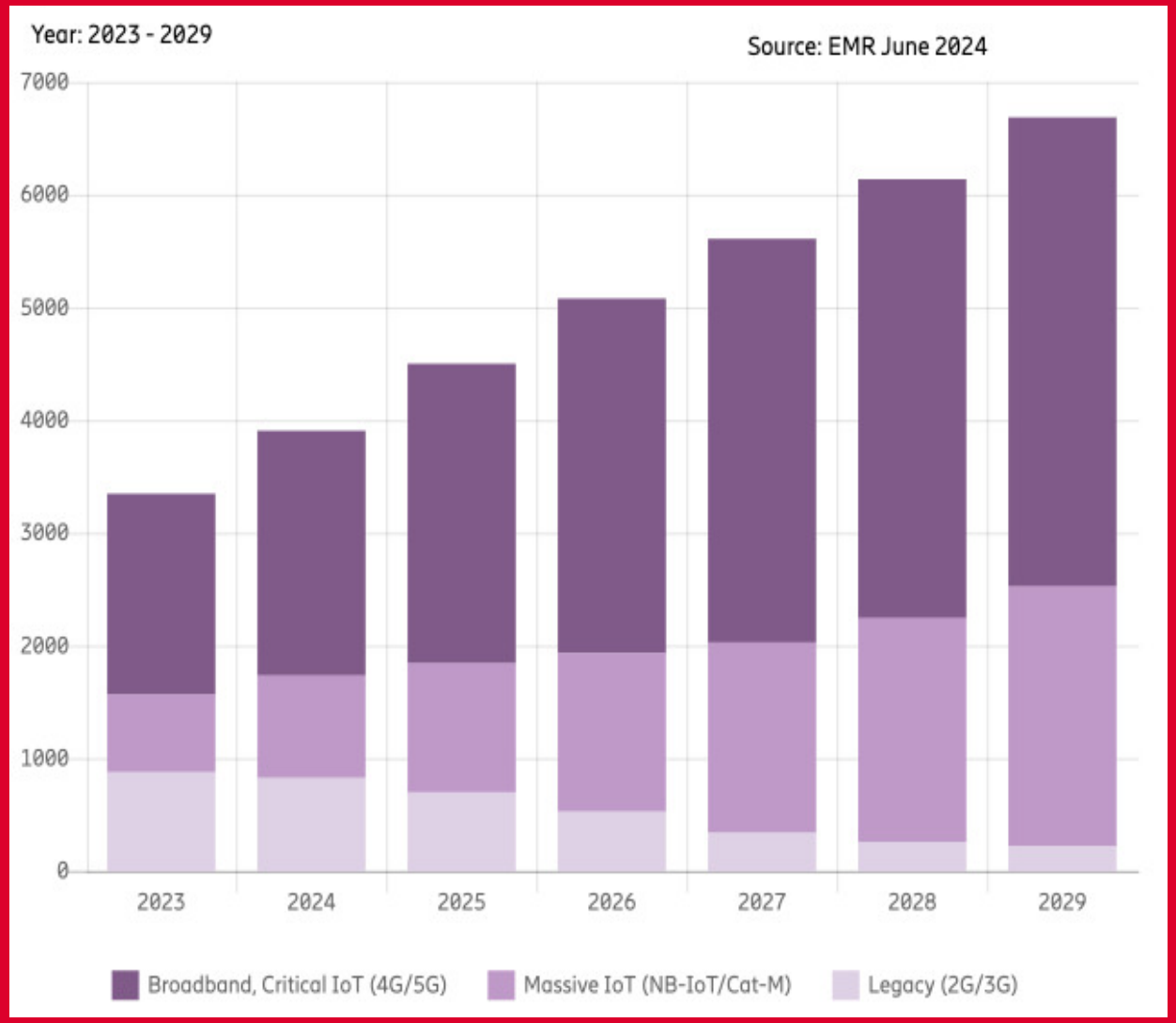
The Impact on the Cellular IoT Market





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GSMA 5G Futures Community

5G Standalone

- NETWORK SLICING
- PRIVATE NETWORKS
- NTN

5G-Advanced

- ADVANCED CAPABILITIES
- GSMA OPEN GATEWAY
- COMMUNICATION AND CONNECTIVITY SERVICES

Network transformation (APIs)
AI FOR THE NETWORK

GSMA
Open Gateway Community & Cloud Networks Working Groups
TEC / OPG / OPAG

GSMA
Industry Communities
FINTECH, IDENTITY & DATA, MOBILITY, DIGITAL INDUSTRIES, AVIATION

GSMA
Infrastructure Activities
OPEN RAN, SUPPLY CHAIN, T&F, VOIP, 5G-ENABLED NTN, AI/ML

Join the community
Open to non-GSMA members

Opening-up mobile network capabilities to the world

Thank You,
See you next year!

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