



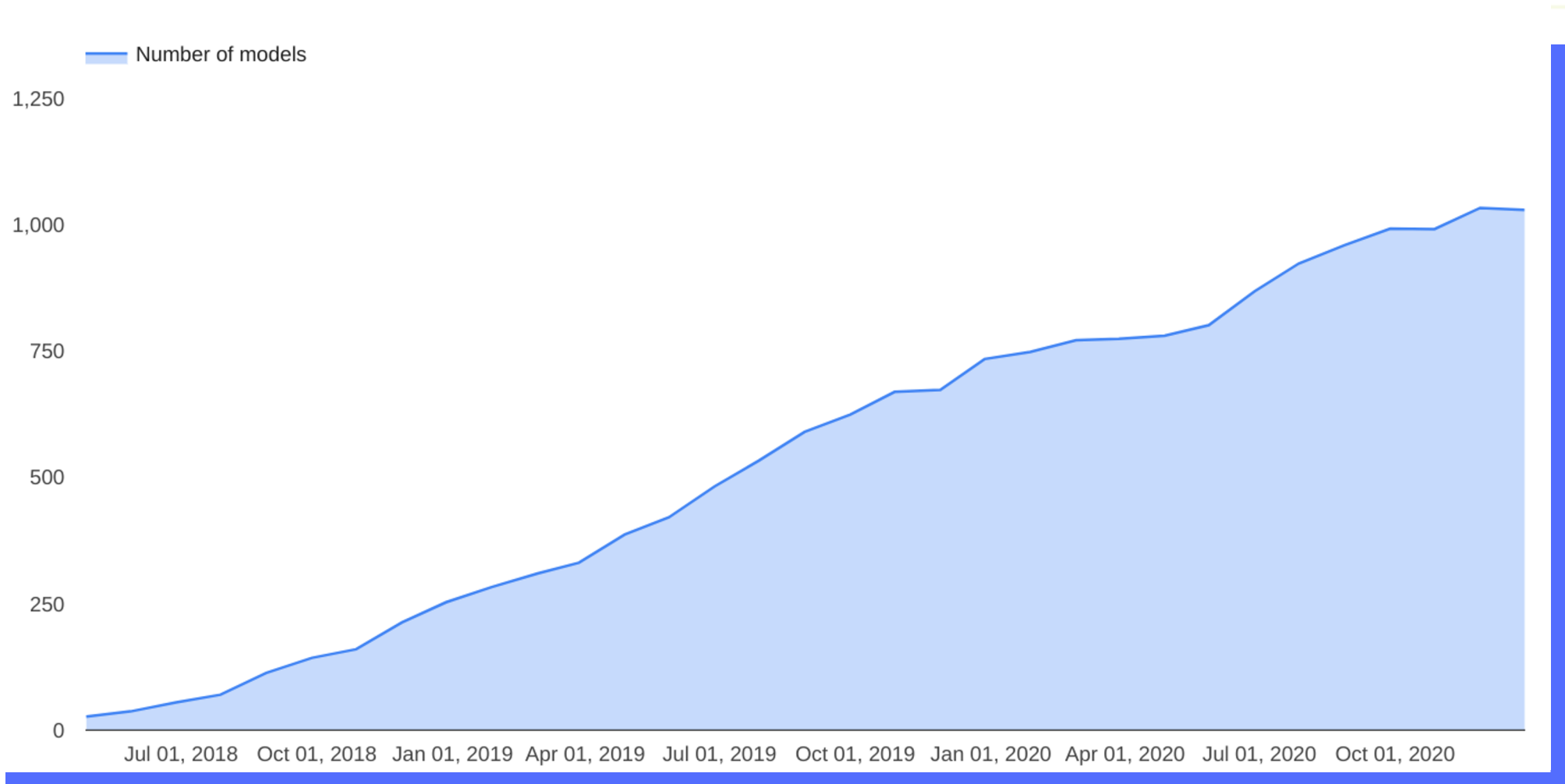
Malicious Mobile Threat Landscape

GSMA Financial Services Community

Dave Kleidermacher, VP Engineering ASAP
& DSAP, Google



90-Day Android Security Updates

Number of models



Measuring Exploitation Difficulty

0-day market pricing

ZDNet  **MENU**  **US**

Android exploits are now worth more than iOS exploits for the first time

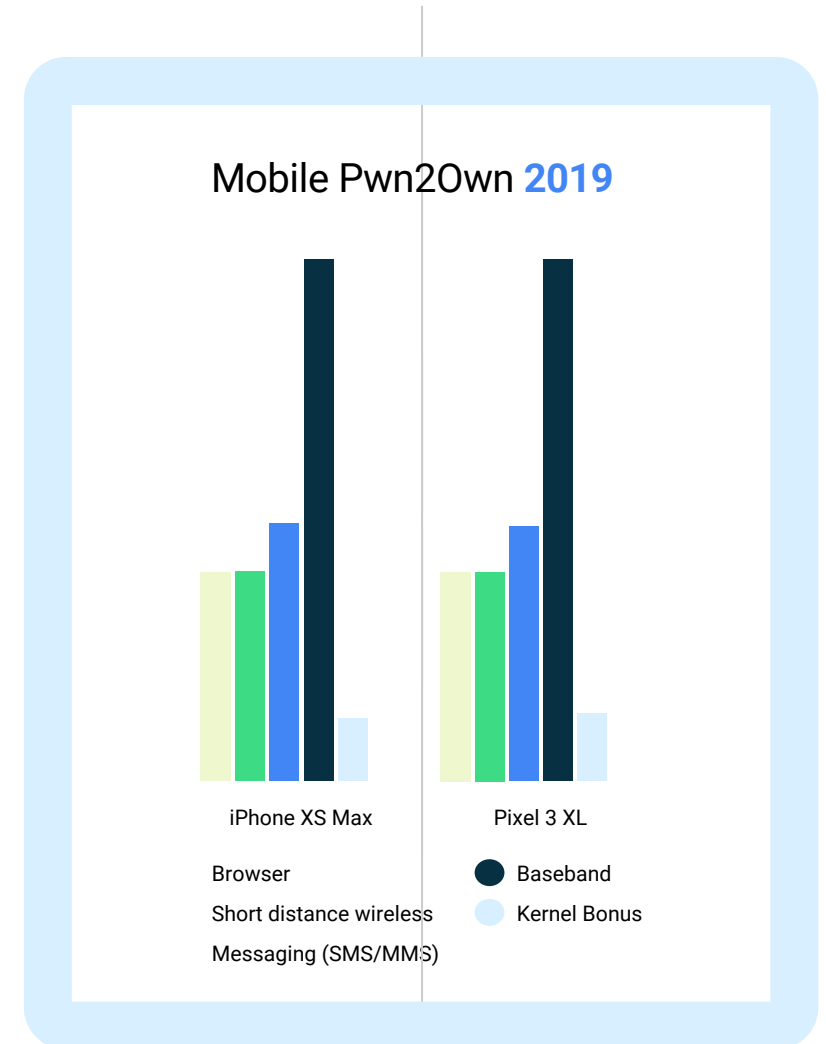
Exploit broker Zerodium increases zero-day prices for Android, now worth more than iOS.

GOOGLE | TECH | CYBERSECURITY

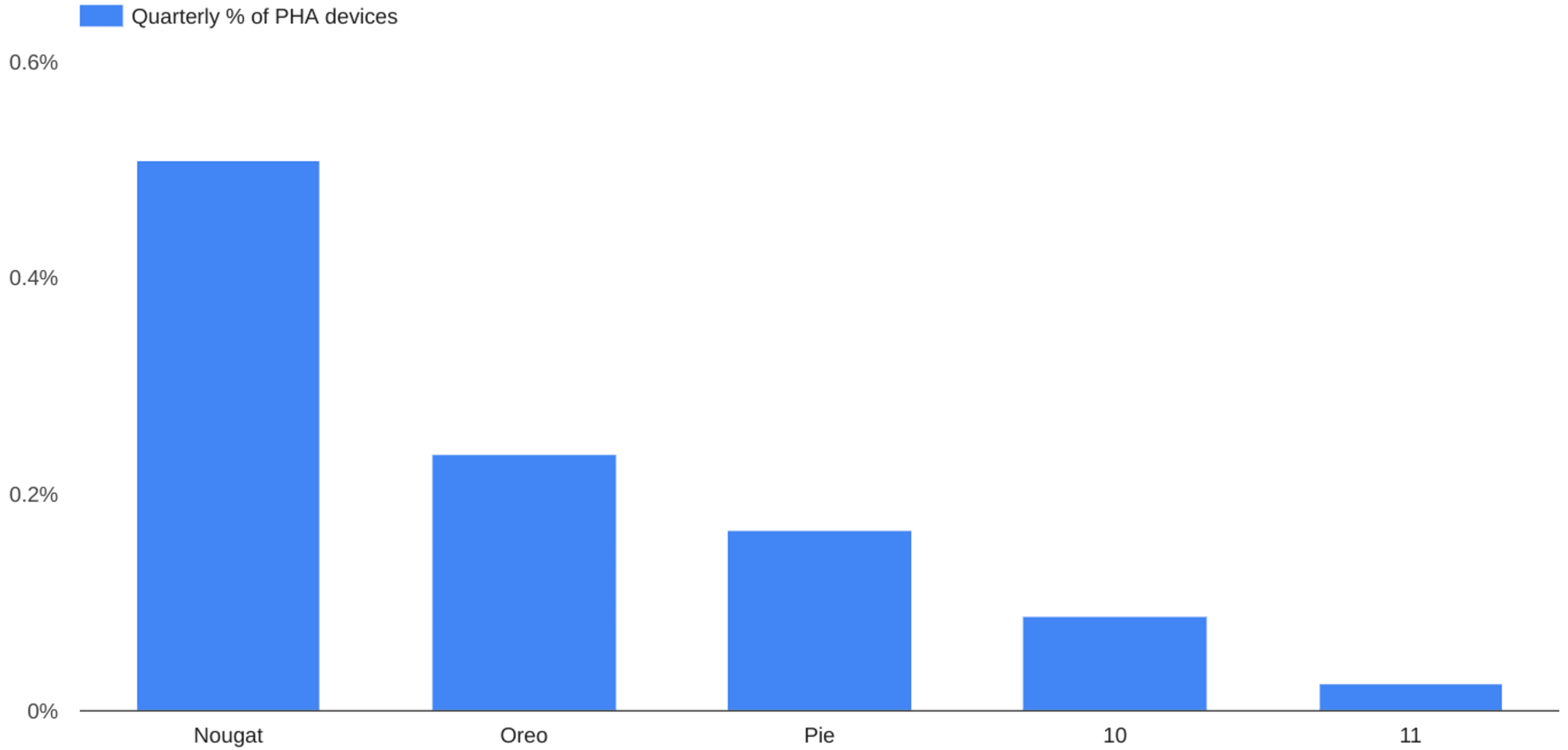
Google really wants you to hack the Pixel's Titan M security chip

The company's bug bounty program boosted to a \$1.5 million top prize

Action safe



Malware Trends



Malware Trends

The *Financial Times* reports.



A senior Apple engineer compared the defences of its App Store against malicious actors to “bringing a plastic butter knife to a gunfight”, according to legal documents released on Thursday.

Title safe

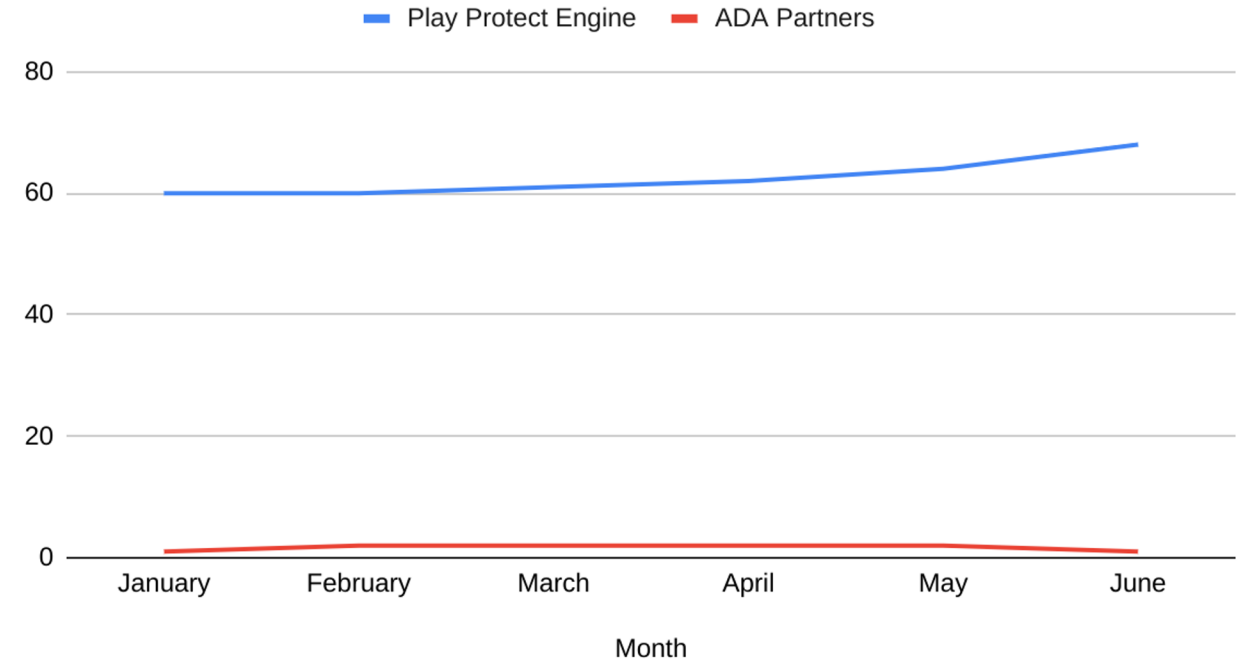
Action safe

Better Together

Bringing the world's best mobile malware defenders together to protect users

Approx 500 malware apps and 500,000 installs prevented by ADA on Google Play in 2020

Unique Malware Recall Rate



App Defense Alliance



android

Android Ecosystem Security Transparency

Independent validation of Android devices and **[NEW!]** apps



ioXt Security Pledge is the result of industry working together to set security standards that bring security and transparency to the market and directly into the hands of consumers.

We encourage Developers to review and [certify](#).

“A lack of **transparency**,
results in a distrust and a deep sense
of **insecurity**.”

Dalai Lama

Solving Phishing

