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5G FUTURES SUMMIT

Welcome

The Mobile Journey: From connecting people to unifying cyber and physical worlds

GSMA Programme

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5G Futures Summit

Moderator



Pablo lacopino Head of Research & Commercial Content GSMA Intelligence





5G Futures Summit: Agenda

SESSION 1: 5G mmWave: Accelerating the power of 5G 09:00 10:30 Networking & coffee break **SESSION 2: Unlocking the value of 5G-Advanced** 10:45 12:20Networking & lunchtime refreshments **SESSION 3:** 5G-Advanced: Intelligent Networking 12:50







5G Futures Summit Let's get started!

Intelligence



5G Futures Summit

Opening Keynote 5G Futures Global Market Overview



Henry Calvert Head of Networks GSMA





5G Futures Summit

Henry Calvert Head of Networks, GSMA

30th June



6

5G Futures Community



Community framework

Community meetings

- Exclusive meetings reserved for global industry experts
- Focused on identifying and addressing industry challenges to 5G adoption
- Findings and insights will inform wider ecosystem and shape community webinar themes and topics of focus



Community webinars

- Open to all community members to attend
- Focused on promoting the key benefits and opportunities of 5G technologies
- Industry experts to present success stories and use cases
- Community experts to present

Communication

- Quarterly update emails on the latest insights and use cases shared with the wider community
- GSMA Networks social channels and website latest news and real-time updates



Fastest Ever Generational Technology Change





GSMA

5G Driving ARPU to to

Connectivity Growth



Mobile ARPU trend before and after the launch of 5G services

Mobile ARPU index (aggregate figures across eight markets analysed)

Source: GSMAi May 2023

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■ARPU change 12 quarters before 5G launch ■ARPU change 12 quarters after 5G launch GSMA

Capitalising on Cloud driven Digital Businesses







Specification by doing code, not documentation

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Welcome

Learn more at GSMA Networks





13



Session 1

5G mmWave: Accelerating the power of 5G



Agenda

Keynote speakers

- Pau Castells, Head of Economic Analysis, GSMA Intelligence
- Yan Feng, VP of 5G<E TDD Product Line, Huawei
- Philippe Poggianti, VP Business
 Development, Qualcomm
- Hu Kaiwei , Deputy GM of RAN MKT, ZTE Corporation

Panel discussion

- Wei Jinwu, Deputy Dean, China Unicom Research Institute.
- Wang Qingyang, Director, Department of Mobile and Terminal, China Telecom Research Institute
- Dr. Nan Hu, Vice Director
 Department of Wireless and Terminal
 Technology Research, China Mobile
 Research Institute







5G Futures Summit

Introduction to 5G mWave State of the Market & What to Expect Next



Pau Castells Head of Economic Analysis GSMA Intelligence







MWC Shanghai 2023. 5G Futures Summit.

Introduction to 5G mmWave State of the Market and What to Expect Next

Pau Castells June 2023

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Who is GSMA Intelligence?

What do we do and why should you bother listening to me?



Over the past two years, GSMA briefligence has investigated the value of mmWave spectrum in great depthy with a focus on cost swings from a network efficiency perspective (TED, TMS, spectrum needs). However, there could also be a revenue opportunity for operators if consumers are willing to pay more for new or improved services. This was the main reason for developing a series of three reports investigating how consumers view the value of mmWave to improve 50 services. Leveraging consumer survey data from Qualcomm, the first second looked at the pain points consumers face when using mobile broadband in a scenario where miWwe could improve experiences, and how big those pain points are. The <u>incomit</u> report looked at what consumers want form miWwe 5G specifically, and how it impacts their logithy to a given operator. This final report quantifies the extent to which consumers are willing to pay to obtain the experiences the reality ware from miWkee 5G.



5G mmWave: a reminder

There's a reason we think of it as a "when" not "if" technology.



* In early adopter countries

** In dense urban environments

5G mmWave assignments

The number of markets that have assigned 5G mmWave spectrum continues to grow

Markets with 5G mmWave assignments

Australia, Brazil, Chile, Croatia, Denmark, Finland, Greece, Hong Kong, India, Italy, Japan, Malaysia, Russia, Singapore, Slovenia, Spain, Taiwan, Thailand, Uruguay and the US.

5G mmWave spectrum assignments*

Market update

- By the end of Q1 2023, operators had conducted more than 119** 5G trials in the mmWave band.
- Spectrum assignments in the mmWave band for 5G have been slower than expected. There was no new assignment for mmWave in the last quarter.
- Asia Pacific leads (9 mmWave spectrum assignments) followed by Europe (7).
- By the end of Q1 2023, 22 operators** from twelve countries had launched 5G services in the mmWave band.
- In 2023, 15 countries are expected to assign spectrum frequencies in mmWave.

ł	Assignments	since	2021
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** Based on operator frequency data, where available

Country	Date	Bands	Bandwidth	Number of winners
Chile	February 2021	26 GHz	1200 MHz	3 – Entel, Claro, WOM
Slovenia	April 2021	26 GHz	1000 MHz	3 – A1, Telekom Slovenije, Telemach Mobil
Denmark	April 2021	26 GHz	2850 MHz	3 – 3, TDC, TT-Netvaerket
Australia	April 2021	26 GHz	Assigned at regional level	5 – Dense Air, Mobile JV, Optus, Pentanet, Telstra
Malaysia	July 2021	26 GHz	1600 MHz	1 – DNB
Croatia	August 2021	26 GHz	1000 MHz	4 – A1, ELO, Hrvatski Telekom, Tele2
Brazil	November 2021	26 GHz	3200 MHz	5 – Algar Telecom, Claro, Neko Services, Tim, Vivo
India	August 2022	26 GHz	Assigned at regional level	4 – Airtel, Reliance Jio, Vodafone Idea, Adani Enterprises
Spain	December 2022	26 GHz	1800 MHz	3 – Movistar, Vodafone, Orange

5G mmWave devices and equipment

Positive evolution for 5G mmWave device and equipment availability.



Network equipment

- all major network equipment vendors are now offering 5G mmWave solutions.
- cost gap between sub-6 GHz and 5G mmWave solutions steadily decreasing.

The Pros and Cons of 5G mmWave

We need to be honest about the value prop...and challenges.

The CONS

- Shorter range
- Indoor penetration
- New deployment strategies required

The PROS

- Mobile data traffic growing rapidly
- High-speeds and lowlatency a must for 5G
- More spectral bandwidth and contiguous spectrum than any other band
- Cost-effective?
- Consumer WTP?

Is 5G mmWave Cost effective?

TCO analysis highlights significant cost efficiencies in dense urban areas

- Two deployment strategies: 3.5 GHz-only vs 3.5 GHz + 5G mmWave
- TCO over a 5-year period
- Scenario constructed using population density and satellite data on major cities in Greater China and Europe
- In dense urban Greater China, mmWave cost effective in the densest parts of cities as soon as spectrum is available
- In dense urban Europe, 5G mmWave cost effective from 2024 in the densest parts of urban areas if traffic demand is high





Is 5G mmWave Cost effective?

TCO analysis also highlights cost saving opportunities for 5G FWA vs FTTH

5G mid-band plus mmWave FWA cost-savings vs. FTTH (%)

By region and geo-type, assuming new underground ducts for fibre cables must be built by the MNO



Source: GSMA Intelligence. Main assumptions: existing 5G network, 400MHz in 26-28 GHz bands, 100 MHz in the 3.5GHz band, 30% market share, 10% busy hour share, 85% DL share of total residential traffic, indoor self-mount CPE, 1:32 fibre cables split ratio.

- Comparing TCOs: 5G mid-band plus mmWave FWA vs. FTTH for an MNO with existing 5G network within 10 years in a typical rural town, suburban and urban area in Europe, the US, Latin America and Southeast Asia.
- Coverage and initial capacity provided by mid-band spectrum.
 5G mmWave spectrum used only where and when needed because traffic demand exceeds supply.
- Substantial cost savings when new ducts or poles must be built: up to 80% in rural, 70% in suburban and 45% in urban
- Cost-effective also when ducts/poles can be shared/rented, with up to 30% savings in rural and suburban, 15% in urban

5G mmWave: 2023 and Beyond

5G mmWave fundamentals are solid, but lots of work remains.

The Good News

There's a clear business case: capacity + FWA + new and better services Willingness to pay (WTP) for a 5G enhanced service



The Bad News

5G mmWave still remains a minor part of 5G story.



10% share of commercial 5G devices supporting mmWave bands.

PLUS

- flagship phones w/o mmWave
- South Korean example

The mmWave proposition is clear, and ecosystem progress is commendable. But 5G mmWave 5G has yet to achieve its full potential.

5GmmWave out to 2030

The importance of high-band spectrum will continue to grow.



Want to Know More?

Check out our 5G mmWave research and quant models.





Thanks

Pau Castells Head of Economic Analysis pcastells@gsma.com

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5G Futures Summit



Wei Jinwu Deputy Dean China Unicom Research Institute

Panel Discussion: Development, deployment and success factors for 5G mmWave in China



Wang Qingyang Director Department of Mobile and Terminal Technology Research China Telecom Research Institute



Dr. Hu Nan Vice Director Department of Wireless and Terminal Technology Research China Mobile Research Institute











mmWave: Connecting the Bright Future of 5G-Advanced

Wei Jinwu China Unicom Research Institute

Profile





Wei Jinwu Deputy Dean, China Unicom Research Institute

Wei Jinwu, Member of the Party Committee and Deputy Dean of China Unicom Research Institute, expert of special allowance of the State Council, professorlevel senior engineer. Engaged in the think tank strategy, business development, digitalization and other research and management fields. Specialized in marketing, network, IT and terminals.



China Unicom Contributes to the Rapid Development of 5G

The world's first, largest, and fastest 5G SA network was built through network co-construction and sharing.

Deeply promoting 5G application "sailing"



2,000+ 5G factory projects 20,000+ 5G commercial projects



Offering ultimate 5G network experience



Peak download rate of 4 Gbps+

Covers 60 typical use cases



China Unicom Actively Promotes the Research of mmWave

Led by the IMT-2020 (5G) Promotion Group, China Unicom has been steadily promoting the mmWave closed-loop technology system. The mmWave UE/NW devices are basically ready for commercial use in China.



Technology Innovation

- Proposes and promotes the 26 GHz band, DSUUU, and 200 MHz/CC, which become a mandatory choice for China's industry standards.
- Proposes the flexible frame structure, interference coordination, private network scheme and hybrid networking scheme.

Standards Development

- Promotes the maturity of mmWave in 3GPP/CCSA/IMT2020 standards.
- ✓ Leads 9 mmWave technology standards in CCSA/IMT2020.



Device Evolution

- Builds a full SA UE/NW device system through IMT2020 and other internal and external field tests.
- Promotes the maturity of mmWave UE/NW device form factor and networking architecture.



Ecology Construction

- Builds an innovation platform to propel China's mmWave ecosystem.
- ✓ Continuously led the organization of the High-Frequency Communication Industry Technology Development Forum, and served as the vice chairman unit of the Millimeter Wave and Terahertz Alliance.







Convergence of mmWave Industry Chain for a Prosperous 5G-Advanced Industry



5G Futures Summit Shanghai (5G mmWave Session)

China Telecom

2023.6







Wang Qingyang

Director of the Mobile and Terminal Technology Research Department of China Telecom Research Institute Dr. Wang is currently the director of the Mobile and Terminal Technology Research Department of China Telecom Research Institute, the leader of the Requirement Working Group of China IMT-2030 (6G) Promotion Group, the vicechairman of China Communications Standards Association (CCSA) TC5. His main research directions include the key technologies, networking solutions and fundamental services of mobile communication systems.
China Telecom Research Institute



Achievements

Top Consultancy

- 17 research departments.
- 2400 employees, over 80% master's degree holders.

Explorer of Advanced Technology

- <u>Cloud-network Convergence</u>: 5G/6G, optical communication, IP network, cloud computing, AI, future networks, metaverse, quantum information, etc.
- <u>Network and Information Security</u>: data security, cloud-native security, network intrinsic security, etc.
- <u>National Experimental Base</u>: network infrastructure and DevOps R&D cloud platform for end-to-end services and network trial.

Participant of International Cooperation

• A total of 38 chairman/vice chairman in SDOs, including 3GPP, ITU-T, ISO/IEC, ETSI,etc.



- Al and Big Data
- Mobile Communication

Strategic Developmnet

5 bello

5G-A

Promotion of 3GPP Wireless Network and Core Network Standardization

- Focus on super uplink evolution, network capacity enhancement, multi-network coordination, and network intelligence, etc.
- Lead more than 30 3GPP projects in Super Uplink Enhancement and Coverage Enhancement, etc.
- Lead 7 3GPP International Standards on Coconstruction and Co-sharing, including spectrum bandwidth extension and aggregation.

Reduce costs of 5G network construction

• Over 1 million 5G shared base stations.

6G

6G Network Architecture

- Lead the national key R&D program "6G Network Architecture and Key Technologies" project.
- Propose a new network architecture of Datadriven Distributied Autonomous Architechcture.

6G Wireless Techonologies

• RIS and ISAC, prototype test, self-develop 6G wireless simulation systems.

P-RAN

- Build a theory about proximity radio access network.
- Develop pre-commercial products based on WiFi D2D in the 5G network.

China Mobile has Built the World's Largest 5G SA Network



New infrastructure construction





Nan HU

Vice Director Department of Wireless and Device Technology Research , China Mobile Research Institute

Nan Hu has more than 15 years of experience in wireless communication technology research and standardization in CMCC. He served as the vice chair of 3GPP RAN2 for 4 years. Currently, he is responsible for CMCC's 5G-A field and serves as the vice chair of 3GPP RAN Plenary.



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5G Futures Summit

Wei Jinwu Deputy Dean China Unicom Research Institute

Panel Discussion: Development, deployment and success factors for 5G mmWave in China



Wang Qingyang Director Department of Mobile and Terminal Technology Research China Telecom Research Institute



Dr. Hu Nan Vice Director Department of Wireless and Terminal Technology Research China Mobile Research Institute

Intelligence





5G Futures Summit

Keynote: Building Industry Together, Sail 5G mmWave to New Horizons



Yan Feng Vice President of Huawei Wireless Network 5G Product Line Huawei



Intelligence

Building Industry Together, Sail mmWave to New Horizon

Yan Feng

Vice President of Huawei Wireless Network 5G Product Line

mmWave Key Advantages for New Services



mmWave Networks Deployed and Commercial in Multiple Regions



Operators have Deployed mmWave Networks



mmWave Standard is Ready, Devices have been put into Commercial Practice

Main Features Frozen in 3GPP

2017 2023 2024 2024 2024 R15~R17 R15~R17 R18 FWA & eMBB Capability Ready Experience Improvement

- Beam Management
- Multi-site collaboration
- High and low-band CA
- IAB

- Intelligent Beam Management
- Uplink coverage enhancement
- Base station energy saving

mmWave Terminal Develops Rapidly



Source from GSA 2020305

mmWave FWA CPL Continuously Decline: Better Coverage & Lower-cost CPE

DL Throug 5km 3.8km 2.9km 2.3km 1.0km CPE Mate Provide 10dB Gain ┿ CPE **CPE** Mate

High EIRP BS + High Gain CPE Reduce 50% Cost

Rich CPE Models and Lower Prices



mmWave FWA Ultimate Experience Builds Foundation for Business Success

Ultimate Multi-user Commercial Experience



mmWave Provides Fiber-like Experience



technology)

FWA)

Nation Household Connection Report 2022

mmWave Support Industry to Open New Business Space



ELAA+iBeam Realize mmWave eMBB Commercial Capabilities

ELAA Improve Antenna Gain, Expands the Coverage

> The Larger Antenna Array, the Higher Gain

Antenna Gain= 10×log10(N) dB

N: Number of AE

ELAA: Extremely Large Antenna Array

(4

1000+ AEs

iBeam Ensure mmWave Mobility Performance



mmWave eMBB Achieves Ultimate Experience in Dense Urban



Ultimate Experience in Mobile Scenario





FWA:

mmWave FWA has realized fiber-like experience. Rich terminal types support differentiated deployment requirements. In future, the Cost Per Line will continue to reduce, accelerating operators business success.

toB:

Cooperate with the industry to explore mmWave application opportunities and play the unique value of mmWave.

eMBB:

eMBB commercial capability of continuous coverage is initially ready. Continuous innovation and cooperation in technologies and industries are ongoing to play the value of eMBB in more countries, regions, and scenarios.



5G Futures Summit

Keynote: Deploying 5G mmWave to unleash the full 5G potential



Philippe Poggianti VP Business Development Qualcomm





Qualcom

Shanghai, China

June 2023

Deploying 5G mmWave to unleash the full 5G potential

Philippe Poggianti

Vice President, Business Development

Qualcomm France S.A.R.L

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3rd phase of global mmWave commercialization with "26GHz market" China, India, Europe being part of 26GHz market (3GPP n258 band)

Fixed wireless access

Urban cities, suburban towns, rural villages

Indoor/outdoor venues

Stadiums, Shopping malls, Busy streets, music venues

Transportation hubs

Train terminals, subway stations, airports

Indoor enterprises

Offices, auditoriums, education campuses

Industrial IoT

Factories, warehouses, logistic hubs

Bridge digital divide

Best Quality of Experience in high-density areas Free up mobility and power hybrid work

Unleash Industry 4.0

5G smartphones







PCs



Hotspots & IoT



IP camera

CPEs



Modules



Expanding breadth, availability of 5G mmWave devices

1/0+

5G mmWave devices launched or announced

by 65+ vendors

Source: GSA, Dec. 2022

3 out of 5 top connectivity pain points related to crowded areas



5G mmWave + mid-band = best possible QoE wherever people are

5G mmWave can deliver more uniform user experiences even in congested network

5G mmWave delivers on the promise of extreme capacity and blazing-fast speeds under heavy network loads









Stadiums

Train Stations

Indoor malls

Outdoor hot zones



5G mmWave in Europe



TIM Italy

City of Tampere Finland

SNCF Rennes France



Germany



France Television France

Paris La Defense France

Dorset Council UK

Telefonica, Barcelona Spain



<u>5</u>G

A mature ecosystem

- 1. Commercial in all parts of the world
- 2. Mature device and infrastructure ecosystem
- 3. Subscribers want more capacity in crowded locations
- 4. 5G mmWave is the cheapest solution to cope with it
- 5. More to come for consumers and businesses

mmWave activation TIM (Pompeii, Italy)

Thank you



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5G Futures Summit

Keynote: mmWave Opens New Digital Channel through Second Wave of 5G



Hu Kaiwei Deputy GM of RAN MKT ZTE Corporation



Intelligence

SHAPING DIGITAL INNOVATION ZTE

mmWave Opens New Digital Channel through Second Wave of 5G

Hu Kaiwei

Deputy GM of RAN MKT, ZTE Corporation



mmWave to fulfill more 5G commitments in second wave of 5G

-Source: MIIT, China



The mmWave technology improves network capabilities, leading to service upgrade and driving more new services.

Phased approach of mmWave technology to promote 5G innovations

Key technologies of mmWave

Flexible frames URLLC Large-scale antennas Beam management High-precision positioning IAB, FWA

mmWave1.0

- 100MHz
- 2 channels
- 512 antenna arrays
- EIRP 62dBm

FWA Home Wireless Broadband

mmWave2.0

• 100/200MHz

Ultra-dense

- 4 channels
- 768 antenna arrays
- EIRP 65dBm

mmWave3.0

- 100/200MHz
- 8 channels
- 1024 antenna arrays
- EIRP 72dBm
- Diversified equipment

types

SA networking

New services like low-altitude perception, V2X

Chip development promotes iterative evolution of equipments. Domestic mmWave construction can start from high-standard 3.0 SA networking and high-quality commissioning.

Enhanced eMBB, 10G experience

ZTE launches indoor and outdoor mmWave equipment to accelerate industrial development

SHAPING DIGITAL INNOVATION ZTE

World's first 1.6 GHz mmWave macro station



Ultra-broadband & ultra-large capacity

OBW 1.6GHz industry's largest bandwidth 25Gbps+ super large cell capacity

Ultra-large antenna scales

Enhanced coverage, up to 10~15Km Sensed positioning with accuracy up to sub-meter level

Innovative intermediate frequency (IF) pooled mmWave micro station



Innovative IF pooling 16 radio heads per BBU multiheader management Flexible deployment to meet high capacity requirements

Enhanced coverage

Multiple dAAUs cover the same terminal to improve the stability



35W/radio head, low energy consumption

Joint management of beams

Interference reduction. handover delay reduction, and mobility performance improvement

Capable of multiple networking architectures





Innovative design of new-platform base stations and SA networking architecture for extreme mmWave performance

RIS technology helps extend mmWave coverage

High mmWave bands, weak diffraction, coverage holes for hotspots coverage

Band	Common glass	Concret e	Wood Log	Tree loss	Rain Ioss	Human body loss
2.6G	2.5	15.4	5.1	6.23	0	2-6
3.5G	2.7	19	5.27	7.67	0	3-7
26G	7.2	109	7.97	16.46	1.57	9-13

Comparison of different material penetration losses (dB) in each frequency band

RIS

Passively adapt to wireless channels → Self-adaptive wireless channel

Outdoor coverage holes **RIS** Indoor coverage from outdoors



Controllable

reflection of

wireless

signals

①
Electromagnetic
metamaterials
②Phase control
components

③Intelligent

algorithms



Intelligent reconstruction of wireless environment



RIS and mmWave base stations coordinative beamforming to achieve seamless coverage in hotspots



Static RIS \rightarrow Collaboration of gNB and RIS, better meeting wireless

RIS enhances mmWave coverage and capacity, achieving continuous network coverage.

mmWave's Large Bandwidth Backhaul Helps Vehicle-Ground System Realize the Ultimate 5G Network for Dual-Use



Full tunnel coverage for Shanghai Metro Line 4

Two sets of mmWave AAUs for tunnel backhaul at each station mmWave backhaul terminals in carriage + vehicle-mounted indoor distribution system

High-speed large-capacity mmWave backhaul

800MHz bandwidth, achieving 10Gbps+ backhaul capacity

Industry-first vehicle-mounted minisite

Simplified Architecture BBU+Qcell 2-layer architecture

Applicable for 90%+metrocarriages

Ultra-large Capacity

Breaking traditional tunnels' leaky cable mode

Gbps+ User Experience

Avoiding penetration loss, improve **10x** performance.

Stable over 1Gbps data rate of users' experience.

One Network Dual-use

Seamless users' experience for ToC passengers Intelligent operation and management for ToB Metro



mmWave Integrated Sensing, Communication and Computing, Building Intelligence for Low Altitude Domain



Low Altitude Sensing

China's low-altitude UAV supervision and regulation market size will exceed RMB 33 billion in the next 3-5 years.



Low altitude sensing

High speed railway boundary





Industry-first mmWave based gNB's low altitude sensing was verified in Shanghai in July, 2022.

UAV Logistics

It is estimated that by 2024, the market size of China's UAV logistics will hit about RMB 30 billion.

UAV food delivery UAV express





ZTE, Guangdong-Hong Kong-Macao Greater Bay Area Digital Economy Research Institute, China Unicom, Skyvtol

Industry-first mmWave's "integrated sensing, computation, control and communication" low altitude UAV test was performed at Shenzhen in May, 2023.

SHAPING DIGITAL INNOVATION ZTE

mmWave Integrated Sensing, Communication and Computing: SHAPING DIGITAL INNOVATION / ZTE Vehicle-road Collaboration Opens up Digital Intelligent Travel

vRSU solution based on gNB with enhanced computing Uu interface added in road-vehicle collaboration



The vRSU computing power gNB and the roadside intelligent gateway work together to analyze roadside sensing information. Integrated sensing communication & computing based on gNB with enhanced computing One network for dual-use And integrated sensing and computation



Use the existing gNB resources and minimize the architecture to implement the communication and perception function.

ZTE mmWave + Vehicle-road collabelationtelligent vehicle connection

mmWave & RIS

Computing power gNB



Massive MIMO and RIS ensure high-precision sensing for 5G Systems.



Sensing verification based on **mmWave gNB** of vehicles and pedestrians in Shanghai in 2022

The industry's only computing gNB provides **powerful real-time computing power** for the perception computing platform.

Decimeter

Distance accuracy

> 1km Sensing distance

0.1km/h

Speed accuracy
Working with Partners to Build mmWave New Digital Channels



SHAPING DIGITAL INNOVATION | ZTE



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Thank you

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UP NEXT

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Session 2: Unlocking the value of 5G-Advanced

10:45 - 12:20

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